

Solus Emails

Assets:

- Flat HTML to be emailed to City A.M.
- Links: Please provide click through links with the unique tracking code
- Text Links and Phishing: All links to be hidden behind text
- Don't use spam phrases like 'click here' or 'discount'
- Avoid an overuse of exclamation marks & capital letters
- Avoid a high ratio of images to text as this increases spam score
- Improve CTR: We recommend a clear call to action and incentive to encourage clicks
- All emails will have a City A.M. header and footer added to the HTML for consistency
- Unsubscribe and view in browser link: City A.M. will manage in the header and footer
- Images: Please host images yourself and use alt text
- Personalisation: We cannot offer personalisation for the name or salutation of recipient
- Subject line: Please supply a subject line that is no longer than 65 characters (including spaces)
- Sender: City A.M.
- Send out times: Usually 10am but alternatives can be discussed at time of booking

Asset deadline: 5 working days prior to live date



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CITY A.M.

WIMBLEDON

LIMITED AVAILABILITY REMAINING

Pictures this, drink-in-hand, you're basking in the sunshine on an exclusive balcony overlooking the world famous SW19 surrounded by family and friends, or clients and colleagues - after all, Wimbledon is the event invite that almost guarantees acceptance!

Post-lunch, you'll be making the short stroll over to your reserved, courtyard seat - and after a couple of hours soaking up the action and atmosphere, you're planning to head back over to your hospitality facility to indulge in an afternoon tea experience that you will truly never forget, before heading back over to the tennis for the rest of the evening.

This really could be you and yours next summer. Keith Prowse, Wimbledon's Official Hospitality Partner, are delighted to announce that they are now on sale with their 2024 Michelin Star experience...but they are truly SOLD OUT! (literally), with some days now fully sold out!

Every award-winning experience includes Centre Court or No.1 Court tickets, meaning official hospitality is one of the only ways to guarantee Wimbledon tickets for the date of your choosing, and to experience The Championships in the most unforgettable way possible.

EXPLORE WIMBLEDON EXPERIENCES NOW

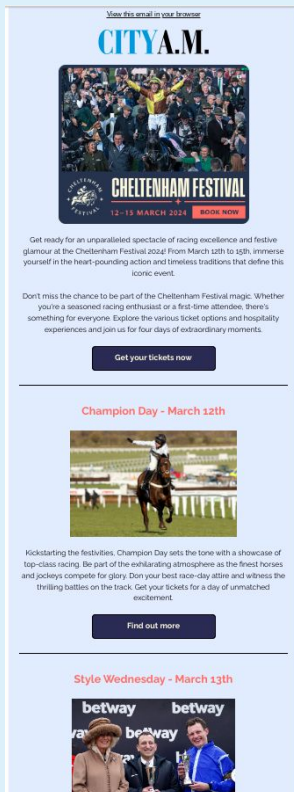
Wimbledon's Official Hospitality Partner

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CITY A.M.

CHELTENHAM FESTIVAL

12 - 15 MARCH 2024 [Book Now](#)

Get ready for an unparalleled spectacle of racing excellence and festive glamour at the Cheltenham Festival 2024! From March 12th to 15th, immerse yourself in the heart-pounding action and timeless traditions that define this iconic event.

Don't miss the chance to be part of the Cheltenham Festival magic. Whether you're a seasoned racing enthusiast or a first-time attendee, there's something for everyone. Explore the various ticket options and hospitality experiences and join us for four days of extraordinary moments.

[Get your tickets now](#)

Champion Day - March 12th

Kickstarting the festivities, Champion Day sets the tone with a showcase of top-class racing. Be part of the exhilarating atmosphere as the finest horses and jockeys compete for glory. Don your best race-day attire and witness the thrilling battles on the track. Get your tickets for a day of unmatched excitement.

[Find out more](#)

Style Wednesday - March 13th

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