

Magazine - print advertising specifications



MAGAZINE AD SIZES

Display Advertising	Depth	Width	
Full Page	297mm	210mm	+ 3mm bleed all round
DPS	297mm	420mm	+ 3mm bleed all round

- Preferred format: **PDF/X-1a:2001**
- Document colour mode: **CMYK**
- Images: **CMYK, Minimum 300dpi** (1200dpi for line art)
- ICC profiles/ custom colour profiles: **Should not be used**
- Maximum ink weight: **Should not exceed 300%** (Darkest areas)
- Fonts: **Embedded or outlined for print**
- Minimum line weight: **0.25pt** (Solid single colour)

For best practice visit www.pass4press.com

For more information, please email production@cityam.com or ring 020 3201 8951.