Crypto.A.M. shines its Spotlight on Copper.co

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s a vast, new, asset class with tremendous potential for diversity and utility, the institutional interest in crypto assets has been on the rise. It is no surprise that the biggest financial institutions are now venturing into the world of blockchain. It is a trend that is set to continue for the foreseeable future, with many more institutions expected to follow suit in the coming months.

In this article, we will explore the latest developments in the world of cryptocurrency, and take a closer look at one of the most promising players in the space: Copper.co. Copper.co is an institutional-grade platform that offers secure custody, trading, and settlement services for a wide range of cryptoassets. The company was founded by a team of industry veterans who have a deep understanding of the challenges and opportunities presented by this rapidly evolving asset class.

In the following sections, we will discuss Copper.co's approach to institutional cryptoasset management, the features and services it offers, and the unique value proposition it brings to the market. We will also examine the broader implications of this new wave of institutional interest in cryptoassets, and explore the potential impact it could have on the future of finance.

Copper.co

Institutional Management

Copper.co was founded in 2017 by a group of industry veterans who have a deep understanding of the challenges and opportunities presented by this rapidly evolving asset class.

Once clients are onboard, they are assigned an Account Manager who will work with them to set up their accounts and provide ongoing support.

The company's bespoke services include regulatory advice, risk management, and legal and compliance support for crypto asset management firms. Copper.co also offers trading services for a wide range of cryptoassets, including Bitcoin, Ethereum, Litecoin, and Bitcoin Cash. The company has partnerships with some of the largest custodians in the world, including Bitstamp, Huobi, and Binance, which allows it to offer clients access to a broad range of assets.

In addition to its institutional management services, Copper.co also offers a secure, multi-custodian wallet solution for individual investors.

The Future of Finance

The rise of institutional interest in cryptocurrency is a telling sign of the increasing importance of this asset class. As more institutions get involved, the potential for further innovation and growth is tremendous.

Copper.co is well-positioned to take advantage of this opportunity, with its strong team, deep expertise, and focus on providing institutional-grade services. The company is well on its way to becoming a leading player in the institutional cryptoasset management space, and we are excited to see what it will accomplish in the years to come.

In conclusion, Copper.co is a shining example of the increasing institutional interest in cryptocurrency. As more institutions get involved, the potential for further innovation and growth is tremendous, and Copper.co is well-positioned to take advantage of this opportunity.

Read more on page 17 of the September/October 2020 issue of Crypto.A.M.