Crypto A.M. shines its Spotlight on Clear Factor

Clear Factor is a blockchain-based platform for invoice trading. The company aims to revolutionize the trade credit market by allowing businesses to trade invoices and manage cash flow more efficiently. The platform uses blockchain technology to ensure transactions are secure and verifiable, reducing the risk of fraud and increasing trust between trading partners.

Clear Factor's platform enables businesses to post invoices for sale and investors to purchase them. The invoices are then settled in a transparent and secure manner, allowing businesses to improve their cash flow and investors to earn returns on their investments. The platform also provides tools for risk management and due diligence, helping businesses to make informed decisions about which invoices to trade.

Clear Factor has partnered with a number of leading financial institutions, including Santander, to bring its platform to market. The company has also received funding from investors such as Wells Fargo and the UK Government's Innovate UK scheme.

The company's founder, Mark Bowater, said: "Clear Factor is solving a problem that affects billions of dollars in trade credit balances. By using blockchain technology, we can create a more efficient and transparent market for trade credit. This is a powerful solution that has the potential to change the way businesses manage their cash flow."