CITYA.M.
WORLD CHARITY INDEX 2013
Featuring the top-20 global private sector donors

Data for the top-20 global index has been verified at source by KPMG
City A.M.’s 2013 World Charity Index proves

WELCOME to this third edition of City A.M.’s World Charity Index. Charity is an increasingly important issue in many countries across Europe. Philanthropy is being rediscovered as a source of funding for public goods. The current era of austerity necessitates a revival of the rich traditions of giving in Europe. Foundations already play an important role in the provision of public goods. Young entrepreneurs and help not worth individuals are

of key importance in reviving a culture of philanthropy in Europe. The number of corporate, family, private and community foundations is growing rapidly. It expresses direct commitment to – and responsibility for – public causes. It also fits into the “do it yourself” trend of India. Welfare states may see philanthropy as a supplementary or complementary source of income for the public good. The American researchers Payton and Moore go a step further and stress the advocacy and civic role of philanthropy – clearly essential in democracies – as well: democracy needs philanthropy because democracy is not simply a political phenomenon. However, data of the nature and extent of

Foundation giving and the philanthropy market is scarce. This makes ranking a difficult job to accomplish. There is little data available, definitions are unclear and criteria are missing. For these reasons, the City A.M. editors asked the scientific community for help to improve their work. We accepted this invitation. First we listed all 11 existing rankings in the world. 9 USA rankings; one Asian, and one African. City A.M. is the frontrunner in this respect. Second we made use of a strict definition: charity/philanthropy stands

Company ethos
Guided by the belief that every life has equal value, the Bill and Melinda Gates Foundation works to help all people lead healthy, productive lives. It works according to well-defined strategies, guiding the selection of foundation partners and grantees, as well as the allocation of financial, human, and leadership resources. Strategies are constantly defined and redefined, based on feedback and results.

Reflections on 2013
February saw the opening of the foundation’s visitor centre in Seattle. The interactive space, which is free, is aimed at connecting visitors to the work of the foundation. Other highlights in 2013 included supporting Ethiopia’s recent effort to monitor the progress of its immunisation programme. Gates described the project as “a good example of learning from data and – the hardest part – using data to improve delivery of the right solutions.”

Prof. Theo Schuyt
Chair of the European Research Network on Philanthropy

With offices in the US, China, and the UK, the foundation is the largest philanthropic organisation in the world. Last year it gave grant payments of £0.85bn.

New CEO
Last September, CEO Jeff Raikes announced his retirement. This week, news broke that Susan Desmond-Hellmann, currently the chancellor of the University of California, San Francisco, will be the next chief executive officer of the Bill and Melinda Gates Foundation. Desmond-Hellmann, MD, MPH, is an oncologist and biotechnology leader. She was previously president of product development at Genentech, where she was credited for her role in the development of two of the first gene-targeted therapies for cancer. She is a recognized leader on issues of higher education, innovation and health policy.

1
Bill and Melinda Gates Foundation
USA
£1.63bn

Bill Gates takes a hands-on approach to his far-reaching charity
Topping City A.M.’s charity list for the third year in a row is the Bill and Melinda Gates Foundation. The philanthropic magnate’s private wealth. It will from January be led by chief executive Susan Desmond-Hellmann and co-chair William H. Gates Sr., under the direction of Bill and Melinda Gates and co-founder Warren Buffett. Focusing on improving global health and education, the organisation runs more than 1166 grassroots projects received a share of £6.8m. Many grants were given, but two examples include Novamedia/Postcode Lotteries’ grant of £1.4m to Terre des Hommes, to track down and arrest child abusers in South-East Asia. With this grant, Terre des Hommes can save almost 500 children and arrest nearly 500 perpetrators. In Britain, more than 1166 grassroots projects received a share of £6.8m.

2
Novamedia/Postcode Lotteries
Netherlands
£441m

公司的使命
Novamedia/Postcode Lotteries started the Dutch National Postcode Lottery on this day, 20 December, in 1989, to raise money for global charities. Headed by chief executive Boutewij Postema, the organisation runs five charity lotteries with almost 800 employees in The Netherlands, Sweden and Britain, including Edinburgh-based People’s Postcode Foundation, which distributes the nation’s private wealth. The lottery combines the thrill of a flutter with the feel-good factor of generating money for charity. On average 43 per cent goes to charity. Last year, the charity lotteries granted £441m. In total, they have granted over £4bn.

Looking ahead
Next year the Dutch Postcode Lottery will celebrate its 25th anniversary. Postema, who is also chairman of City A.M., says: “We make good citizenship fun. We involve the players with the good work being done, informing them where their money goes through television programmes and direct communication. In order to keep doing our work, we constantly urge the Dutch cabinet, which plans liberalising gambling in the Netherlands, to work towards a level playing field with new entrants in the market contributing half of their revenues to charity as we do.”

“Half of all the money is given to charitable endeavours. You should be very proud of this”

Bill Clinton

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Installing the late Nelson Mandela as the first international ambassador for the United Postcode Lotteries on June 9, 2002

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that philanthropy is not just for Christmas

for private actions/donations primarily serving the public good; we excluded (commercial) self-interest. Furthermore we limited our search to institutional donors (not individuals). Then we searched all kind of information sources. To mention only a few: the Foundation Center New York, the European Foundation Center in Brussels and our research follows around the world. We have integrated these rankings into one database, using a clear definition of philanthropy and philanthropic behaviour. Our research results in three different rankings: the top 20 largest philanthropic organizations in the world by expenditure, the top 20 largest philanthropic European organisations and the top 20 largest philanthropic organisations by amount given in the year 2012. The results are here. They are still preliminary; ranking institutional donors is a work in progress, as figures are scarce and data mostly second-hand. In research terms we conducted second-analyses without having the opportunity for checking the original sources. After we submitted our figures, they were verified at source by KPMG. The endeavour of City A.M. is an important step. An independent philanthropy sector is re-emerging in Europe, next to governments and markets. Foundation giving shows the appearance of modern philanthropy supporting health care, nature preservation, the knowledge economy, cultural heritage among others. Many in Europe have made fortunes through entrepreneurship. Deciding to invest in philanthropic goals may not be easy, but it is certainly a very prestigious occupation.

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At Christmas we commemorate the birth of a person who wanted to make the world better... Philanthropy offers this opportunity.

Nobody will be commemorated after their death as having passed away wealthy. He or she will be remembered as one who has founded a hospital, granted a museum, a school or elderly home. At Christmas we commemorate the birth of a person who wanted to make the world better. That is the ultimate goal people may realise during life. Philanthropy offers this opportunity.

The figures stated below are the amounts of money given to charity by each donor in 2012.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Organisation</th>
<th>Country</th>
<th>Founded</th>
<th>Last year</th>
<th>This year</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Bill and Melinda Gates Foundation</td>
<td>USA</td>
<td>2000</td>
<td>£27.8bn</td>
<td>£1.63bn</td>
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<tr>
<td>2</td>
<td>Novamedia/Postcode Lotteries</td>
<td>Netherlands</td>
<td>1989</td>
<td>£412m</td>
<td>£441m</td>
</tr>
<tr>
<td>3</td>
<td>W.K. Kellogg Foundation</td>
<td>USA</td>
<td>1930</td>
<td>£189.3m</td>
<td>£219m</td>
</tr>
<tr>
<td>4</td>
<td>Church Commissioners</td>
<td>UK</td>
<td>1841</td>
<td>now entry</td>
<td>£207.3m</td>
</tr>
<tr>
<td>5</td>
<td>William and Flora Hewlett Foundation</td>
<td>USA</td>
<td>1967</td>
<td>£152.3m</td>
<td>£185m</td>
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<td>6</td>
<td>Andrew W. Mellon Foundation</td>
<td>USA</td>
<td>1969</td>
<td>£149.9m</td>
<td>£197.5m</td>
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<td>7</td>
<td>John D and Catherine T. MacArthur Foundation</td>
<td>USA</td>
<td>1978</td>
<td>£264.6m</td>
<td>£144m</td>
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<td>8</td>
<td>Gordon and Betty Moore Foundation</td>
<td>USA</td>
<td>2000</td>
<td>£137.5m</td>
<td>£335m</td>
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<td>9</td>
<td>David and Lucile Packard Foundation</td>
<td>USA</td>
<td>1964</td>
<td>£130.7m</td>
<td>£313m</td>
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<tr>
<td>10</td>
<td>Knut and Alice Wallenberg Foundation</td>
<td>Sweden</td>
<td>1917</td>
<td>£70.1m</td>
<td>£120.8m</td>
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<tr>
<td>11</td>
<td>Volkswagen Stiftung</td>
<td>Germany</td>
<td>1961</td>
<td>now entry</td>
<td>£120m</td>
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<tr>
<td>12</td>
<td>The Kresge Foundation</td>
<td>USA</td>
<td>1944</td>
<td>£93.7m</td>
<td>£77.7m</td>
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<td>13</td>
<td>The Leverhulme Trust</td>
<td>UK</td>
<td>1925</td>
<td>£58.3m</td>
<td>£73.7m</td>
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<td>14</td>
<td>IKEA Foundation</td>
<td>Sweden</td>
<td>1982</td>
<td>now entry</td>
<td>£69m</td>
</tr>
<tr>
<td>15</td>
<td>Robert Bosch Foundation</td>
<td>Germany</td>
<td>1964</td>
<td>£54.6m</td>
<td>£58m</td>
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<tr>
<td>16</td>
<td>Children’s Investment Fund Foundation</td>
<td>UK</td>
<td>2003</td>
<td>now entry</td>
<td>£55.3m</td>
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<tr>
<td>17</td>
<td>The Wolfson Foundation</td>
<td>UK</td>
<td>1950</td>
<td>now entry</td>
<td>£48.6m</td>
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<td>18</td>
<td>Garfield Weston Foundation</td>
<td>UK</td>
<td>1958</td>
<td>£46.1m</td>
<td>£46.5m</td>
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<td>19</td>
<td>Conrad N. Hilton Foundation</td>
<td>USA</td>
<td>1944</td>
<td>now entry</td>
<td>£40m</td>
</tr>
<tr>
<td>20</td>
<td>Ford Foundation</td>
<td>USA</td>
<td>1936</td>
<td>£35.4m</td>
<td>£18.3m</td>
</tr>
</tbody>
</table>
Church Commissioners

**£207.3m**

The 33 Church Commissioners and their committee aim to support the Church of England as a Christian presence in every community. They manage an investment portfolio of £5.2bn derived from the Church’s historic resources. The Commissioners fund grants towards the Church Urban Fund and the Archbishops’ Council’s youth evangelism fund, for projects to enable young people to share their faith with their peers, and projects with a local focus, towards young people in a specific community, area, or network. Every year, around 12m people visit Church of England cathedrals, including 300,000 pupils on school visits. Three of England’s top five historic visitor attractions are York Minster, Canterbury Cathedral and Westminster Abbey.

**Company ethos**
The Church Commissioners manage their investments within ethical guidelines, supported by the Church of England’s Ethical Investment Advisory Group.

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**Bill Hewlett and his wife Flora set up the charity in 1967 with the eldest of their five children, Walter**

The William and Flora Hewlett Foundation was founded by computer entrepreneurs William and Flora Hewlett, and, true to his word, the Hewlett Foundation is one of the largest in the world, with assets of £185m in grant and gift payments last year. The foundation’s goals include helping to reduce global poverty, limiting the risk of climate change and supporting education programmes and diversity initiatives. The foundation also has a special focus to develop capacity in higher education in South Africa.

**Company ethos**
The Andrew W. Mellon Foundation aims to focus on institutions and their core capacities, rather than be a source for smaller projects. Therefore, they mainly focus on collaborations with grant recipients and invest sufficient funds for an extended period.

**Reflections on 2013**
In June 2013, The Andrew W. Mellon Foundation strongly supported the USA’s Supreme Court’s continued recognition that diversity of the student body is a compelling educational objective that can justify some consideration of race in the admissions process. The Foundation has been a long-standing advocate of the essential value of a diverse academy, through support for research, mentoring, and student and scholarly exchange in its diversity initiatives, Mellon Mays Undergraduate Fellowship (MMUF) programme, and other grantmaking areas.

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**The Andrew W. Mellon Foundation**

The Andrew W. Mellon Foundation was formed in 1969 through the consolidation of two existing foundations—Avalon Foundation and Old Dominion Foundation (established by the daughter and son of Mellon, a businessman, banker and philanthropist). In that year, the assets of the foundation totalled £134m. By the end of 2009, assets totalled £3bn. In 2012, the foundation (with some 300 people on the payroll) granted £157.5m to projects in research universities and scholarships in the Humanities, liberal arts college

**Company ethos**
The foundation is primarily concerned with solving social and environmental problems. It believes that solutions to serious problems “are seldom known with anything close to certainty”, so it is prepared to experiment and take risks with its grants, while also carefully following through on projects to see whether those risks have been worthwhile. The foundation has recently stated an initiative to tackle polarisation, with the goal of making it “possible for the representative institutions of the federal government to solve problems in ways that most Americans will accept and support”.

Last year the foundation awarded a total of 609 grants, with an average figure of £316,552 (£206,315). Grants are split into five named categories: education (deeper learning, education reform in California), environment (global climate change, ensuring US energy supply is clean and consumption is efficient), global development and population (transparent governance), performing arts (in the San Francisco Bay Area) and effective philanthropy. In addition, the foundation reserves funding each year to support special projects that do not necessarily align with the foundation’s primary strategies. Backing its environmental values, the William and Flora Hewlett Foundation has headquarters in a California building that has been given a top-level award for its green credentials.

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Bill Hewlett and his wife Flora set up the charity in 1967 with the eldest of their five children, Walter.
John & Catherine T MacArthur Foundation

**Company ethos**
The foundation has a code of conduct, which emphasizes a number of different policies. The foundation also relies on the good judgment, integrity, and the honesty of its staff.

**Reflections on 2013**
Andrew Solomon, vice-president F.R. "We were pleased to recognize 34 exceptionally creative individuals in diverse fields as MacArthur fellows. Each has a track record of..."

I made the money; you guys will have to figure out what to do with it

John D MacArthur

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Gordon and Betty Moore Foundation

**Company ethos**
The foundation focuses on improving the lives of children and their families, but also covers conservation, science, health and community issues. With 109 employees, the foundation supports leaders and institutions working to achieve a biologically rich, sustainable world where all families can plan for their children and all children reach their potential.

**Reflections on 2013**
Lyman Ott, Chairman Packard Fellowship Advisory Panel

David Packard believed one of the best ways to make progress as a society and as a nation is to give talented people the resources they need to accomplish their work and then get out of the way to let them do it

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Knut and Alice Wallenberg Foundation

**Company ethos**
The foundation is very precise on the nature of its grants: the Foundation grants funding in research projects of high scientific potential and individual support of excellent scientists.

**Reflections on 2013**
Peter Wallenberg Jr, Vice-Chairman

Contributing to the Nobel Center feels important

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David and Lucile Packard Foundation

**Company ethos**
The founders’ original approach to business and community participation still guides the foundation’s philanthropy. The David and Lucile Packard Foundation invests in leaders and institutions, collaborates with them to identify the most effective solutions, and gives them freedom and support to best reach their goals.

**Reflections on 2013**
On 17 October the David and Lucile Packard Foundation named the 2013 Packard Fellowships for Science and Engineering, recognizing 16 of the nation’s most innovative young scientists and engineers. Each fellow will receive a grant of $750,000 over five years to pursue their research.

David and Lucile Packard (pictured) created their foundation in 1954. The foundation focuses on improving the lives of children and their families, but also covers conservation, science, health and community issues. With 109 employees, the foundation supports leaders and institutions working to achieve a biologically rich, sustainable world where all families can plan for their children and all children reach their potential.

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The Knut and Alice Wallenberg Foundation

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**Reflections on 2013**
2013 saw the funding for the construction of the Nobel Center in Stockholm. The donors are the Erkko-Persson Family Foundation and the Knut and Alice Wallenberg Foundation. Together these donors are contributing $20m, making it one of the largest private donations for a project of this kind in Sweden. The work to make the Nobel Center can now proceed in collaboration with the City of Stockholm. This means that the Nobel Prize will have a home in Stockholm and that a long-awaited attraction will become a reality.
After the Second World War, claims to the Volkswagen factory were asserted from several sides, and yet there was no clear owner. After lengthy disputes, the federal republic of Germany and the state of Lower Saxony finally agreed to turn the company then known as Volkswagenwerk GmbH into a public company listed at the German stock exchange and to set up a foundation from the proceeds. This Volkswagen Stiftung or Volkswagen Foundation is dedicated to supporting the humanities and social sciences as well as science and technology in higher education and research, primarily funding research. Since 1962 the Foundation (with 90 people on the payroll) has granted about £3.3bn of funding for more than 30,000 projects. Foundation capital amounts to £2.2bn. 

Company ethos:
The Foundation’s assets are invested as profitably and sustainably as possible. The foundation is economically independent and autonomous.

Reflections on 2013
Since 2000, the Volkswagen Foundation has allocated £24m for technology in higher education and research, primarily

Company ethos:
The foundation works with set values, such as wanting to create opportunity, having community impact, and practicing calculated risk taking.

Giving away money is not an easy job

Knut, founder, Sebastian Kresge, started the Kresge Foundation in 1924 with a stock gift of $1.6m (£985,000) with the intention of helping people on lower incomes. Now 89 years old, the foundation has around 70 employees, with CEO and president Rip Rapson (left). It supports several areas:

Company ethos

The foundation’s trust board members are, as requested by Lord Leverhulme himself, recruited from the highest levels of Unilever. It ensures that decision-making at the trust remains free from disciplinary interest, instead drawing upon the wide experience brought by its trustees.

Reflections on 2013
In January, the Leverhulme Trust Board announced the winners of its first Arts Scholarship competition. More than fifty organisations have been awarded grants, worth £2m in total. Students across the whole range of the fine and performing arts, from music, dance and drama to circus skills, will benefit from bursaries to allow them to develop their talent.

Organisations funded include renowned institutions such as RADA, the Royal College of Music and the RFT, through to less familiar providers of specialist arts training, including the Phoenix Dance Theatre in Leeds, JW Trust and Belfast Community Circus School.

Giving away money is not an easy job

Sebastian Kresge
Children whose mothers have no education are more likely to die before their first birthday, to be undernourished or not go to school.

The IKEA Foundation started in 1982. In the early days, the foundation focused solely on architecture and interior design. In time, it became active in addressing the root causes of child labour and partnered with organizations to promote child rights and self-education. Although IKEA originates from Sweden, the foundation and its 13 employees is headquartered somewhere else. The Stichting IKEA Foundation is a Dutch charitable foundation, funded by the Stichting INGKA Foundation. The Stichting INGKA Foundation in the Netherlands owns INGKA Holding BV, the parent company of IKEA. IKEA’s profits give the foundation resources.

Company ethos
IKEA Foundation supports programmes managed by established and well-regarded NGOs and intergovernmental organisations, to be sure that the funds used achieve the critical mass it takes to make an impact. As well as providing money, the foundation also donates IKEA products and the firm’s logistics expertise.

Reflections on 2013
Every year in November and December, IKEA sells in IKEA stores worldwide is donated by the IKEA Foundation to Save the Children and UNICEF, supporting young children caught in conflict or emergencies. These kits fighting child labour and donating Early Childhood Development Kits, created to strengthen the response for young children caught in conflict or emergencies. These kits contain materials and toys for learning and play.

Looking ahead
IKEA states that 100 million children will benefit from their currently funded programmes by 2015: building a better home for refugee children, empowering women and girls, fighting child labour and donating Early Childhood Development Kits, created to strengthen the response for young children caught in conflict or emergencies. These kits contain materials and toys for learning and play.

WORLD’S TOP 20 LIFETIME DONORS

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<td>Rockefeller Foundation</td>
<td>USA</td>
<td>1913</td>
<td>£11.7bn</td>
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<td>3</td>
<td>Novamedia/Postcode Lotteries</td>
<td>Netherlands</td>
<td>1989</td>
<td>£4.9bn</td>
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<td>1964</td>
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<td>1978</td>
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<td>1961</td>
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<td>USA</td>
<td>1966</td>
<td>£2.4bn</td>
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<td>1917</td>
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</tr>
<tr>
<td>10</td>
<td>Fondazione Cariplo</td>
<td>Italy</td>
<td>1901</td>
<td>£1.0bn</td>
</tr>
<tr>
<td>11</td>
<td>Deutsche Fernsehlotterie</td>
<td>Germany</td>
<td>1948</td>
<td>£0.72bn</td>
</tr>
<tr>
<td>12</td>
<td>Li Ka Shing Foundation</td>
<td>China</td>
<td>1980</td>
<td>£0.72bn</td>
</tr>
<tr>
<td>13</td>
<td>Robert Bosch Foundation</td>
<td>Germany</td>
<td>1964</td>
<td>£0.69bn</td>
</tr>
<tr>
<td>14</td>
<td>Bertelsmann Stiftung</td>
<td>Germany</td>
<td>1977</td>
<td>£0.77bn</td>
</tr>
<tr>
<td>15</td>
<td>Garfield Weston Foundation</td>
<td>UK</td>
<td>1938</td>
<td>£0.69bn</td>
</tr>
<tr>
<td>16</td>
<td>The Wolfson Foundation</td>
<td>UK</td>
<td>1955</td>
<td>£0.56bn</td>
</tr>
<tr>
<td>17</td>
<td>Conrad N Hilton Foundation</td>
<td>USA</td>
<td>1944</td>
<td>£0.61bn</td>
</tr>
<tr>
<td>18</td>
<td>Lilly Cares Foundation</td>
<td>USA</td>
<td>1976</td>
<td>£0.10bn</td>
</tr>
<tr>
<td>19</td>
<td>Ford Foundation</td>
<td>USA</td>
<td>1936</td>
<td>£0.47bn</td>
</tr>
<tr>
<td>20</td>
<td>Paul G Allen Family Foundation</td>
<td>USA</td>
<td>1956</td>
<td>£0.54bn</td>
</tr>
</tbody>
</table>
Young City professionals get more involved in giving

The City has always had a tradition of charity and giving. This tradition continues today — albeit more quietly. Though difficult to calculate exactly what the City gives, we can modestly estimate that cash donations to good causes are well in excess of £500m a year, alongside gifts in kind and pro bono donations — so the real sum is likely far higher than that.

Indeed the City’s Company Giving Almanac reveals the financial sector as the top corporate giver by a significant margin. In 2013, the financial sector (including insurance and banks) pledged £93m in cash donations and £30m in kind, and contributed £52m pro bono. The average corporate gift was £132k, but £599k for the big giving companies. Lending institutions, typically large banks, contributed £59m in cash, while insurance companies gave £27m.

We are not always looking at the usual suspects in terms of funding. An influential citizen.

Company ethos

Partnerships are at the heart of the foundation’s grant-making. Recent collaborations include joint funding programmes with the Royal Society, the Wellcome Trust, the British Academy, English Heritage, the Department for Culture, Media and Sport, and Help the Hospices.

Reflections on 2013

In November, 15 cathedrals were awarded grants totalling nearly half a million pounds to help repair and enhance their buildings for the future. £2.1m for urgent repair work in conjunction with the Wolfson Foundation.

The Wolfson Foundation UK £49.6m

Lichfield Cathedral is one of 28 cathedrals across England to be given a share of £2.3m for urgent repair work in conjunction with the Wolfson Foundation.

Garfield Weston Foundation UK £46.6m

Established in 1936 by an initial gift of $25,000 (£15,424) by Edith Ford, sister of Henry Ford, the foundation supports work in the field of scientific, educational and charitable purposes, all for the public welfare. With headquarters in New York, the foundation has offices in Latin America, Africa, the Middle East, and Asia.

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Company ethos

The foundation aims to be responsive to where need is greatest, supporting a wide range of charities rather than having specific priorities, responding on a flexible basis.

Company ethos

The foundation focuses include helping “the sick, disabled and elderly who are facing every year: Will our grants significantly impact the issues that we are trying to solve? We try to select the best partners possible to really make a difference, whatever the scale of the issue.”

What's happening in 2014?

Mooore: “In 2014, the Hilton Foundation will turn 70. The new year will present the same challenges we face every year. Will our grants significantly impact the issues that we are trying to solve? We try to select the best partners possible to really make a difference, but it’s an ongoing learning process and relationship. We trust our partners to do good work, but we still monitor and evaluate our projects carefully to make sure they are working and we share our learnings to benefit other organisations working in the same field.”

Conrad N. Hilton Foundation USA £40m

The Conrad N. Hilton Foundation, started by the man who founded Hilton Hotels (pictured), provides funds to non-profit organisations working to “alleviate the suffering, the distressed and destitute” (according to Hilton’s will) throughout the world.

Company ethos

The Conrad N. Hilton Foundation’s projects include helping strengthen congregations of Catholic Sisters, helping children affected by HIV and AIDS and nurturing Catholic Schools.

Reflections on 2013

Max Moorehead, communications director: “We surprised the 50th ( dlg 31) of our organisation, we are confident that we’re faithful custodians of Conrad Hilton’s original wishes. His vision, as set out in his Will and Testament and combined with the example he set as a businessman and humanitarian, guides and influences everything we do. We believe that our initiatives are the types of projects Conrad would have supported to help discharged war veterans and vulnerable people around the world.”

What's happening in 2014?

Moorehead: “In 2014, the Hilton Foundation will turn 70. The new year will present the same challenges we face every year. Will our grants significantly impact the issues that we are trying to solve? We try to select the best partners possible to really make a difference, but it’s an ongoing learning process and relationship. We trust our partners to do good work, but we still monitor and evaluate our projects carefully to make sure they are working and we share our learnings to benefit other organisations working in the same field.”

City A M. World Charity Index 2013

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