ince this is the season of goodwill, we have

ince this is the season of goodwill, we have decided to focus attention on some of the people and organisations that spend time and resources on giving to those less fortunate than themselves.

Our own Christmas Appeal has focused minds at Gity A.M. on the charitable sector.

For the past few weeks we have been encouraging our readers to make donations to Opportunity International, a charity involved in micro-lending to entrepreneurs and small businesses, mainly in Africa. The response has been sensational and for that we are so grateful.

Today's supplement contains a top 20 list of givers from foundations and trusts that has been compiled from a variety of sources. We also decided to put together a list of top 10 City of London donors.

With all such lists, this one is not exhaustive

With all such lists, this one is not exhaustive and we would welcome suggestions from any organisation, expert or individual donor as to how it could be improved on next year.

We have excluded one or two organisations that we have found on other lists, if we think that the money that has been given away is in some way related to the group's main business

(this is the case with one or two of the pharma-

ceutical organisations, for example). Those organisations that have been preferred are ones that raise money to give away to a vari-ety of causes that are unrelated to their current business.

We have spoken to several charity industry bodies, as well as the funds themselves, and have scoured lists on the internet and used material

from various sources.

Hopefully, this will provide a base from which the City A.M. list of givers will grow. Just like the giving itself.



OUR GUIDE TO 20 OF THE WORLD'S TOP CHARITABLE DONORS

20 of the world's largest donors



WELLCOME TRUST

he Wellcome Trust was estab-lished following the death of Sir Henry Wellcome in 1936, to administer the fortune of the pharmaceutical philanthropist, pictured. Based in London, it aims to encourage the public understanding of science, support biomedical research and influence health policy around the world.

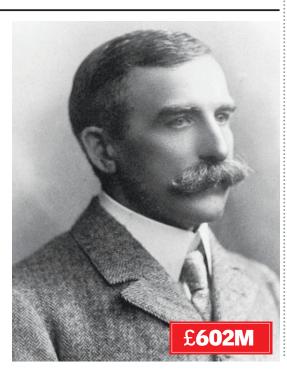
Working towards improving the health of both humans and animals, the trust donated £602m in 2011.

Its aims include boosting the health benefits of genetics, increasing the understanding of brain and chronic illnesses, tackling infections or diseases and connecting the environment with nutrition and health. "With the enormous possibility of devel-

opment in chemistry, bacteriology, pharmacy and allied sciences... there are likely to be vast fields opened for productive enterprise for centuries to come," Sir Henry wrote in his will. True to his prediction, the foundation has since developed many life-changing drugs, such as the first effective drug to fight leukaemia and a drug used to

combat AIDS.
The Wellcome Collection is one of the best-known arms of the trust and is housed alongside the Wellcome Library in Euston. Its purpose is to enhance public understanding of medical science and history with a series of landmark

Having just celebrated its 75th anniversary, The Wellcome Trust has an endowment of £13.6bn.





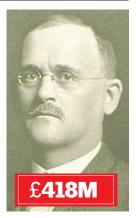
tarted in 1989 by Simon Jelsma, Boudewijn Poelmann, pictured, Frank Leeman and Herman de Hrank Leeman and Herman de Jong, the charity supports a wide range of programs, such as UNICEF, the Red Cross and Amnesty International. Since being set up, Novamedia/Postcode Lotteries has donated €4bn (€3.35bn) in total, including \$700m (£451m) in 2010. The group is comprised of five separate lotteries. The first three were started in the Netherlands where currently 50 per the Netherlands, where currently 50 per cent of the revenues go to charity. After the success of these charity lotteries, the group launched two new lotteries in 2005, one in the United Kingdom and the

other in Sweden.
The People's Postcode Lottery in the UK donates 20 per cent of its profit to chari ty and all of the money raised by the UK lottery stays in the country. The lottery supports Children 1st, Maggie's Cancer Caring Centre, Missing People and multi-ple wildlife trusts. Poelmann is chairman of City A.M.



WK KELLOGG FOUNDATION

he WK Kellogg Foundation originally titled the WK Kellogg Child Welfare Foundation, was set up in 1930. It supports a number up in 1930. It supports a number of causes, focusing on children and education, which is evident in its vision: "We envision a nation that marshals its resources to assure that all children have an equitable and promising future – a nation in which all children thrive." Created by breakfast cereal entrepreneur Will Keith Kellogg, pictured, the private foundation also advocates economic security for families greater recipils. roundation also advocates economic security for families, greater racial equality and civic engagement. In 2010, the WK Kellogg Foundation committed \$360m (£232m) for grants and put \$289m towards various programmes that support caring for children and improving their lives. While the foundation is based in Michigan with the Kellogg Company, it is tied to foundations all over the world, including in Africa, the Caribbean and Latin America.



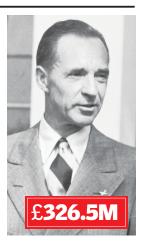
FORD FOUNDATION

dsel Ford, pictured, the son of motor pioneer Henry Ford, established the Ford Foundation in the US in 1936 to advance scientific and educational efforts. The organisation started with a gift of \$25,000 (£16,000) and last year gave out \$506.8m in grants.
The organisation now has a wide array of objectives, including promoting human rights internationally, supporting sustain-

able development, funding educational opportunities and promoting economic fairness.

The Ford Foundation is particularly concerned about the widening gap between

cerned about the widening gap between the rich and the poor.
"Too many voices today are silenced or ignored by their leaders; too many social opportunities are restricted to the wealthy few; and too many public institutions are impenetrable and closed to scrutiny," according to Luis A. Ubiñas, the ninth president of the foundation. Based in New York City, the Ford Foundation operates in 50 countries.



Maggie's Cancer Caring Centres



"Maggie's Centres are all about helping people to navigate through their cancer journey" Janet Ellis, TV presenter

Maggie's Cancer Caring Centres are a fantastic service for anyone diagnosed with cancer, where they can find support, information or even just a cup of tea.

Belonging

Jacqueline Fraser was diagnosed with cancer in 2008. Jacqueline explains "When I was diagnosed, I didn't hear what the doctor had to say despite being involved with the NHS for 40-years. You don't belong in a hospital; your plans and your future don't matter there. When you have cancer, it is like you don't belong in this busy City of London, in this world. You have

a sick note. At Maggie's you do belong. At Maggie's you have a place and that is an overwhelmingly good feeling and you feel safe again. Maggie's has helped me move on, not go back, you don't go back."

Welcome to Maggie's London

The first purpose-built Maggie's Centre in England was opened by Nigella Lawson and Sarah Brown on 29 April 2008. Located at Charing Cross Hospital in London, it is open to anyone affected by cancer in the capital. It is an uplifting, non-institutional space where people with cancer, their family and

friends can access the support they need. The centre is open from 9am to 5pm Monday to Friday.

Thanks to you...

£2 million in funding from the People's Postcode Lottery keeps four Maggie's Centres going for the whole year. By playing you support Maggie's and hundreds of other good causes. See www.postcodelottery.co.uk



GUIDE TO GIVERS



ELI LILLY AND COMPANY FOUNDATION US

The Lilly Company, with a desire to improve the healthcare of the poor in low-income the meanineare of the poor in low-income countries and to strengthen public education in the US, established the Eli Lilly and Company Foundation in 1968. In 2011, the pharmaceutical giant donated \$430m (£277m) with this aim.

To achieve an improvement in global health, the company believes the brightest scientists in the world need to tackle the problem. The Indiana-based foundation is encouraging scientific understanding in its early stages by helping primary school children improve in maths and science.

It works in the area of chronic or non-communicable diseases such as diabetes, cancer and mental illness. It is also funding research in the area of

multi-drug resistant tuberculosis. The foundation said it has not been affected by the economic downturn, and has seen its donations increase year-by-year.



JOHN D AND CATHERINE T MACARTHUR FOUNDATION US



Once one of the three wealthiest men in America, property and business owner John MacArthur started the Foundation with his wife in 1970, with the aim of promoting human rights, global conservation

MacArthur was worth more than \$1bn (£640m) when he died, 92 per cent of which he left to the foundation. The organisation currently has a net value of \$5.6bn and donated \$243.8m (£155.7m) in 2010. Its international programmes, operating in 60 countries, focus on human rights, sustainable development, higher education and health. The foundation has offices in India, Mexico, Nigeria and Russia. The US arm funds community development, education and juvenile justice reform.

The economic crises and changes in world governments have increased the challenges for the foundation, according to its presi-

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GORDON AND BETTY MOORE FOUNDATION US

Gordon E Moore, one of the founders of Intel, established the Gordon and Betty Moore Foundation in 2000 alongside his wife Betty, with the aim of advancing scientific research around the world and creating positive outcomes for future generations. The foundation gave \$233.5m (£149m) in grants during 2010 for its three areas of focus clience outcomes

science, environmental conservation and the San Francisco Bay Area. The foundation's total endowment is over \$5bn and the projects it supports include Conservation International, Andes-Amazon Initiative and Marine Microbiology Initiative. A fifth of grants go towards innovative research and it helps projects which are often overlooked by traditional grant-making bodies. The California-based foundation seeks to improve the quality of life of its local communi-ty. Both Gordon and Betty Moore are involved in other philanthropic organisations and are active in their own charity.



dent. Robert Gallucci.

THE TOP 20 AT A GLANCE

	Giver	Country	Industry	Est.	Donated
1	Bill and Melinda Gates Foundation	US	Computers	1994	£1.67bn
2	Wellcome Trust	UK	Pharmaceuticals	1936	£602m
3	Novamedia/Postcode Lotteries	Netherlands	Charity lotteries	1989	£451m
4	WK Kellogg Foundation	US	Cereals	1930	£418m
5	Ford Foundation	US	Automotive	1936	£326.5m
6	Eli Lilly and Company Foundation	US	Pharmaceuticals	1968	£277m
7	Robert Wood Johnson Foundation	US	Health products	1972	£194m
8	John D and Catherine T MacArthur	US	Property	1970	£155.7m
9	David and Lucile Packard Foundation	US	Technology	1964	£149m
10	Gordon and Betty Moore Foundation	US	Technology	2000	£149m
11	William & Flora Hewlett Foundation	US	Technology	1967	£130.9m
12	Kresge Foundation	US	Retail	1924	£100.7m
13	Children's Investment Fund	UK	Hedge funds	2002	£60m
14	Leverhulme Trust	UK	Soap	1925	£50.2m
15	Andrew W Mellon Foundation	US	Banking	1969	£42.7m
16	Monument Trust	UK	Supermarkets	1965	£37.5m
17	Gatsby Charitable Foundation	UK	Supermarkets	1967	£35.3m
18	Garfield Weston Foundation	UK	Foods and retail	1958	£33.7m
19	Wolfson Foundation	UK	Retail	1955	£31.3m
20	Esmée Fairbairn Foundation	UK	Investments	1961	£30.8m



ROBERT WOOD JOHNSON FOUNDATION US

The Robert Wood Johnson Foundation (RWJF) was founded in 1972 by Robert Wood Johnson to improve the health and healthcare of all Americans. The foundation donated \$304m (£193.7m) towards these

aims in 2011.

One of the foundation's greatest achievements is the creation of the 9-1-1 emergency response system in America, which has been a model for other response systems in the world. The foundation also values end-of-life care and has established training and guide-

lines to promote quality healthcare. Most recently the foundation has taken up the cause of childhood obesity and attempted to improve access to affordable healthy food. It also campaigns for more physical activities

in schools and communities.
The foundation funds both private and public healthcare organisations and research on public health with research grants making up more than 20 per cent of awards.





DAVID AND LUCILE PACKARD FOUNDATION US



Founded in 1964 by David and Lucile Packard with an original endowment of \$100,000, the David and Lucile Packard \$100,000, the David and Lucile Packard Foundation has many aims, including conservation and science, health and family and community development.

Last year the foundation donated \$234m (£149m) to support these projects.

One of the primary focuses of the foundation is to improve the lives of children – one of the conduction is to improve the lives of children – one of the conduction is to improve the lives of children – one of the core desires of technology entrepre-neurs David and Lucile Packard. Though the organisation has long-term goals for each program, it adjusts its short term strategies based on the economy and the money available to issue, especially dur-ing the economic downturn. Headquartered in California, it is still considered a family foundation as the Packards' children and grandchildren play



WILLIAM AND FLORA HEWLETT FOUNDATION US

The William and Flora Hewlett Foundation was founded by computer entrepreneurs William and Flora Hewlett and their son, Walter Hewlett in 1967. With assets valued at \$70n, the foundation donated \$205.3m (£130.9m) last year to help tackle a wide array of issues, specifically global poverty, combating climate change and improving education.

Its work in global poverty includes provid-ing grants to promote transparent gover-nance, improving education in the developing world and ensuring access to family health. The foundation is based in California tries to boost local communities by raising educational standards and reducing teen pregnancy. Assets stood at

\$7.38bn in 2010.
Paul Brest, the president of the foundation, said it responded to the global financial crisis by issuing smaller grants and streamlining operating costs



THE KRESGE FOUNDATION US



Established in 1924 by retailer Sebastian Kresge with an initial gift of \$1.6m to help people on low incomes, the Kresge Foundation now has total assets of \$3.1bn and awarded \$158m (£100.74m) in grants for 2010 to fund community develop-ment. The Michigan-based foundation has seven programs: arts and culture, community development, Detroit, education, environment, health and

human services.

In order to promote its schemes, the foundation also partners with non-profit organisations and the public and private sector.

the public and private sector. The Kresge family still plays a major role in the foundation, as Kresge's son and many grandchildren serve on the board today. Rip Rapsom, president of the Kresge Foundation, said the economic crisis has put foundations in perilous position, but he believes it is vital to continue giving in order "to buffer, to the fullest extent possible, the social and economic harm that disproportionately falls on low-income people during times of economic disintegration".

People's Postcode Trust



IRIE! Dance Theatre

IRIE! Dance Theatre is the UK's leading organisation working in the area of African People's Dance fusion. IRIE! received £2,800 from People's Postcode Trust to showcase the artistic talents of local Londoners. Working with experienced dancers and choreographers IRIE! creates a top performance for the public to enjoy. www.iriedancetheatre.org



SHARE

Based near Clapham Junction, SHARE Community supports disabled adults towards independent living, by providing training and vocational qualifications. People's Postcode Trust awarded £5,000 to support their 13 week programme of cookery and food hygiene classes, as well as a horticulture project to encourage the users to grow their own produce. www.sharecommunity.org.uk

Factory Community Project

People's Postcode Trust awarded the Factory Project £7,000 to support an innovative out of school project. Seven local schools worked to unite children from different London boroughs. They provide sporting activities to get them active and nutritious smoothies to encourage the children to eat healthy food. www.thefactorycommunityproject.co.uk

Sparkplug

Sparkplug is a London based organisation catering for young marginalised people. It encourages them to return to education or employment were possible. The project received over £5,000 to support their six week programme working with the Safer Neighbourhood Police Team to teach children how to repair and maintain motorcycles, stripping them down and rebuilding them. www.thesparkplug.org



The Trust helps

The People's Postcode Trust aims to make the UK a better place for both people and the planet. The Trust has donated £3.2 million, making a real difference to 623 small organisations registered charities and community groups.

The Trust acts within the following six fields:

- Poverty Prevention
- Advancement of Health
- Community Development www.postcodetrust.org.uk
- Public Sports
- Human Rights
- Environmental Protection

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CHILDREN'S INVESTMENT FUND FOUNDATION UK



Hedge fund manager Chris Hohn (pictured) and his wife Jamie founded the Children's Investment Fund Foundation (CIFF) in 2002. The charity aims to deliver long-term improvements for children living in poverty in developing countries, particularly in Sub Saharan Africa and India. Its main areas of activity are HIV/AIDS, emergency humanitarian aid and microfinance. Some of CIFF's current projects include combatting paediatric HIV/AIDs in Zimbabwe and reducing the child death rate from diarrhoeal diseases in Bihar, India. CIFF donated £60m last year and its total commitments over its life-time are more than £100m. It also works closely with the Bill and Melinda Gates Foundation.



ANDREW W MELLON FOUNDATION US

The Andrew W Mellon Foundation, named after the banker and politician, was created by Paul Mellon and Ailsa Mellon-Bruce (pictured) in honour of their late father. The foundation formed in 1969 after a merge of the siblings' separate foundations, Avalon Foundation and the Old Dominion Foundation, the roots of which go back to 1940. In 2010 the foundation awarded \$67.1m (\$42.74m) in grants toward higher education while also supporting museums and art conservation, the performing arts, environmental conservation, scholarly communications and information technology.

The roundation has more than Soon in its endowment and its total yearly grant making is around \$300m. The foundation has offices in New York City and Princeton, New Jersey.





THE GATSBY CHARITABLE FOUNDATION UK



Set up by David Sainsbury (pictured) in 1967, just four years after he graduated from university, the Gatsby Charitable Foundation donated \$55.4m (£35.3m) in 2010. The foundation focuses on six areas: plant science research, neuroscience research, science and engineering education, economic development in Africa, public policy research and advice, and the arts.

The charity was also instrumental in the founding of the Centre for Mental Health, and is currently working in partnership with the Tanzanian government to transform the country's cotton sector.

cotton sector.

Since his first grant of £50 to the
Liverpool School of Tropical Medicine
almost 45 years ago, Lord Sainsbury
has distributed more than £1bn to
charitable causes via Gatsby.



THE WOLFSON FOUNDATION UK

Established in 1955, the Wolfson Foundation was created by Sir Isaac Wolfson (pictured) with his wife and son – Lord Leonard Wolfson, who until his death last year had been chairman since 1972. Its money has come from investments in clothing and furniture manufacturers, retail chains and mail order. The charity exists to support progress in the fields of science, medicine, heath, education and the arts and has helped more than 8,000 projects since it was set up. It donated £31.3m for the year 2010-11,

It donated £31.3m for the year 2010-11, with £1.25m of this awarded to University College London Hospitals for a new cancer centre and £2.25m invested in supporting conservation at National Trust properties. It has also worked closely with the Royal Society. The Wolfson Foundation endowment is currently £725m. The board of trustees is still made up of family members and eminent academics.



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THE LEVERHULME TRUST UK



The Leverhulme Trust was created in 1925 under the will of the First Viscount Leverhulme (pictured), a soap entrepreneur, to support research and education. Today the trust funds research projects, fellowships, studentships and bursaries across all academic areas, awarding grants of £50.2m in 2010. These can often be the trigger for turning talented postgraduates into full-time academics. The trust also provides funding for visiting professors to come to the UK. The charity has noted recent spending cuts and changes to student tuition fees, which will affect its giving. Trust chairman Sir Michael Perry said: "Academics are operating in an increasingly complex world, often with conflicting stress and strains."



THE MONUMENT TRUST UK

The Monument Trust is one of the Sainsbury Family Charitable Trusts, founded in 1965 by Simon Sainsbury (pictured), who wanted an outlet for his philanthropic interests. The trust offers grants towards health and community care particularly projects relating to HIV/AIDS and sexual health in Britain and Africa, as well as criminal justice schemes and arts and heritage projects. It also helps areas of economic stagnation. Monument donated £37.5m this year, including £90,000 towards bursaries at the Youth Music Theatre UK, just under £880,000 to the Institute of Cancer research and £300,000 to the Prison Reform Trust. Since Simon Sainsbury's death in 2006, his civil partner Stewart Grimshaw has been chairman of the Monument Trust.



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GARFIELD WESTON FOUNDATION UK



Willard Garfield Weston (pictured), a Canadian businessman who moved to the UK in 1932, set up the foundation in 1958 with his wife Reta. As the creator of Associated British Foods, Garfield Weston senior – who was later succeeded by his son – endowed the foundation with familyowned company shares. The charity is today the ultimate controller of the food company, and also has shares in Fortnum and Mason and Heal's. The Garfield Weston Foundation supports a wide range of organisations across the UK, considered on a case-by-case basis, with the exception of animal welfare charities. It also helps churches and hospitals, which might be exempt from other grants. The charity, whose trustees are all descendents of the founder, donated \$52.96m (£33.7m) in 2010. It has a sister charity in Canada, the W Garfield Weston Foundation.



ESMEE FAIRBAIRN FOUNDATION UK

The Esmée Fairbairn Foundation was established in 1961 by Ian Fairbairn, a City man, as a memorial to his wife Esmée (pictured), who had been central in the development of the Women's Royal Voluntary Service and was killed in a Second World War air raid. Fairbairn endowed the foundation with the bulk of his holdings in investment firm M&G. This stake was sold in 1999, increasing the value of the endowment significantly. The Esmée Fairbairn Foundation aims to commit £30m annually towards innovative or unusual initiatives which might struggle to find funding elsewhere, primarily in the arts, education, the environment and improving quality of life for disadvantaged people. In 2010, the London-based foundation donated a total of £30.8m.





WWF

"Never in human history has there been a more important moment to cherish natural diversity" Nick Ross, Crimewatch presenter

Ilimate change, rising energy use and threats to natural esources are just some of the issues that are of growing global concern. WWF's passion is addressing these issues on a local, national and global scale.

NWF campaigns to protect our land and seas too – 3ritain has some of the most diverse seas in Europe, with

species including whales, dolphins and porpoises. WWF has been working hard to conserve these precious areas. They also look to ensure our reliance on the UK's natural environment for food, energy and resources is sustainable. Funding received from players of the People's Postcode Lottery allows these vital projects to happen.

Missing People

"Missing People simply could not deliver its essential services for families and missing people throughout the UK without the support of the players of People's Postcode Lottery"

Missing People patron Sir Trevor McDonald OBE

Financial support from players of the People's Postcode Lottery ensures Missing People have the resources to

help people like Tricia, who faces yet another Christmas without her brother. Tricia explains "Another year has gone by and we still don't know where he is or what happened to him. Christmas is a time of celebration for most people but for me these are the hardest days of the year.

"That's why it is just so important to have someone at the end of a phone to talk to, day or night; someone who understands and listens. Missing People has been a lifeline for me when I have been at my lowest."



Daisy Chain

"Often families affected by autism find themselves with few places to turn for help. Daisy Chain provides much-needed support for the whole family" Matt Simpson, Chief Executive

Daisy Chain, based in Stockton-on-Tees, is the only holistic support centre in the UK catering to children and families affected by autism. From a 5.5 acre farm Daisy Chain provides a range of services, including support and activity groups for the whole family.

With more than half a million people in the UK with autism, it is much more common than most people think. Not only does Daisy Chain offer support and listening services, it also houses a Day Centre, a sensory garden and a petting farm. Support from players of the People's Postcode Lottery has been vita in bringing the dream of the Day Centre to life, allowing the charity to provide the highest level of support possible.







Wildlife Trusts

"The work of the Wildlife Trusts is invaluable" Chris Packham, TV presenter

There are 47 Wildlife Trusts across Great Britain, each with a strong regional focus and working to conserve and protect our unique wildlife and landscapes. Whether that's special urban reserves or coastal landscapes, wetlands or uplands, the Wildlife Trusts are working to save our natural heritage for future generations. Projects such as the Save the Red Squirrel campaign are helping make a real difference to our countryside, and what with 2,300 nature reserves across the country, you can be sure your nearest natural

beauty spot is never too far away. Players of the People's Postcode Lottery have raised over £2.7 million in support of four Wildlife Trusts in Yorkshire, Northumberland, Wales and Scotland. This support goes a long way in towards helping the Wildlife Trusts make their vision of ar environment rich in wildlife a reality.



Ten of the top givers in the City

AS we now know from the tremendous response to this newspaper's first ever Christmas charity appeal, the City is full of givers.

Despite the tougher times many of our readers have experienced, as a group this year they dug in to support a charity that helps people help themselves. This page is a tribute to just some of those in the City who have made their mark on the charitable sector. Next year we are keen to

hear from others we may have missed. Most do not seek publicity but their efforts have been traced in the course of putting together this supplement. The wonderful work that is done in the City in the name of charity is reported almost daily in City A.M.'s Capitalist column.

ARPAD BUSSON Hedge funds

Hedge fund millionaires, entrepreneurs and celebrities flock to Arpad Busson's annual gala dinner in honour of his children's charity ARK. Busson, renowned for running the EIM hedge fund and his on-off relationship with Uma Thurman, uses the charity to improve health in sub-Saharan Africa, education in the UK, US and India, and child protection in Eastern Europe. The fund has raised more than £150m since being set up in 2002 and has leveraged another £250m in support from governments. Busson was until 2005 involved with Australian supermodel Elle Macpherson, with whom he had two sons.



DAVID HARDING Hedge funds



Star trader David Harding has built a fortune from Winton Capital, which uses scientific research to spot patterns in market behaviour. Last year the Cambridge natural sciences graduate donated £20m to create a green energy research centre at his *alma mater*. Reported to be the City's highest earner in 2010, Harding directed the money to the Cambridge's Cavendish Laboratory to fund investigation into energy-saving materials and energy storage.

energy storage. He was previously the H in the AHL "black box" trading programme sold to Man Group. He left in 1997 to form Winton.

LORD ROTHSCHILD Banking and investments

Lord Rothschild is patriarch of the European banking dynasty in Britain, but left NM Rothschild & Sons more than two decades are

than two decades ago.
Since then he has co-founded companies in money management, insurance and investment including Global Asset Management and St James's Place Capital. Waddesdon Manor, the former family home built at the end of the nineteenth century, is now run by a family charitable trust chaired by the Lord Rothschild. His recent donations are estimated at £46.8m. Earlier this year Rothschild's RIT Capital Partners set up Renshaw Bay, an asset management and hedge fund venture with former JP Morgan executive Bill Winters.



MICHAEL SPENCER Broking



ICAP's annual pre-Christmas charity day, which has attracted the likes of Frank Bruno and the Duchess of Cornwall over the years, has become a fixture in the City calendar.

a fixture in the City calendar.
Chief executive Michael Spencer has been at the heart of the day's success, helping the interdealer broker, in which he has a significant stake, raise millions.

This year's charity trading day rang up £12.75m for good causes, hailed by Spencer as an "incredible achievement in these difficult times". Spencer has also been prominent in opposing the varying plans for a Tobin tax on European transactions.

SIMON BORROWS M&A; private equity

Simon Borrows is one of the City's best-known rainmakers after a career advising some of Britain's largest companies, including G4S, Tesco, Informa, Inchcape and National Express. In July he announced plans to join 31, Britain's oldest private equity house, as chief investment

When the previously ran Greenhill and was credited with turning it from a small American investment bank to a major force in European deals. He has contributed heavily to Britain's National Theatre, where he sits on an advisory board and his recent donations have been estimated at £4m.



BART BECHT Consumer

Bart Becht, the former chief executive of Reckitt Benckiser, has amassed a huge fortune through the stellar performance of the firm, which makes Cillit Bank cleaners and Nurofen painkillers. He is also one of Britain's biggest charitable donors, however, giving almost £110m of Reckitt shares to charitable trust in 2009, after he collected more than £90m on the back of rising stock options.

The Dutchman announced his departure from the firm in April and a few months later revealed plans to join the board of ICON Aircraft, an American sports plane company in which he recently became a key investor.



JON MOULTON Private equity



Jon Moulton is known as the godfather of private equity and this week announced plans to raise up to £200m to invest in struggling companies through Better Capital Fund II. The former Alchemy chief has given to areas of medicine such as stem cell research and is a trustee of the UK Stem Cell Foundation, which seeks to "speed up" the development of the technology for use in tackling degenerative conditions such as multiple sclerosis. Moulton has also set up his own charitable foundation, which has funded short clinical trials. His donations stretch back over many years, and come to £4.3m this year.

MICHAEL HINTZE Hedge funds

Michael Hintze, the Australian who founded hedge fund CQS in 1999, is a regular giver to the arts, supporting institutions including the Old Vic, the Victoria & Albert Museum and Wandsworth Museum. The former head of equity trading at Goldman Sachs also donated £2m to the National Gallery in January

Goldman Sachs also donated £2m to the National Gallery in January.

He is understood to have donated £5m in total this year and about £21m over the last six years. Hintze has become a star manager through his work at CQS, which took a massive short position on Bradford & Bingley at the time of the financial crisis. He is one of the most prominent supporters of the Conservative Party.



SIR NIGEL DOUGHTY Private equity



Nigel Doughty and Richard Hanson set up a private equity firm in 1984 that has gone on to become one of the biggest private equity and fund management firms in Europe. Doughty – now Sir Nigel – was until October the chairman of Nottingham Forest FC. Nottingham-born Doughty is a committed philanthropist, having contributed heavily to the NSPCC as well as establishing the Doughty Hanson Charitable Foundation, which fights poverty, disability and homelessness and promotes healthcare and education.

He also set up the Doughty Family Foundation with his wife, Lucy. His recent donations have been estimated at £3.8m.

LORD FINK Hedge funds

Stanley Fink joined Man Group in 1987 and over 21 years helped build it into the largest listed hedge fund in the world, rising to chief executive and deputy chairman.

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He has gone on to run hedge fund International Standard Asset Management and is treasurer of the Conservative Party. Fink was ennobled earlier this year and is currently a trustee and director of Absolute Return for Kids (ARK), where he was chairman from 2009-2010, and chairman of governors for Burlington Danes Academy, which he sponsored through ARK. His donations in recent yeares total £33.1m.



Research and writing of Guide to Giving was by Caty Hirst, Lauren Davidson and Peter Edwards.