

A MAGAZINE BY CITY A.M.

DECEMBER 2017

GIVING

INSIDE DAVID ATTENBOROUGH
ON SAVING THE PLANET
**A SNEAK-PEEK OF THE
NEW MAGGIE'S IN THE CITY**
HOW BIG COMPANIES ARE
ENCOURAGING STAFF TO GIVE
PLUS 21-PAGE CHARITY INDEX



Emma Thompson

The actress on her work for Greenpeace, why now is a pivotal moment for mankind, and the importance of standing up for what you believe

PHILANTHROPY TODAY: WE PRESENT OUR ANNUAL INDEX OF THE WORLD'S TOP CHARITY DONORS

#BEMORESANTA

**Brighten the lives of seriously
and terminally ill children like
Isita this Christmas**



*Isita had her wish granted to
have a superhero bravery party*



Welcome to the 2017 edition of Giving magazine

We proudly present the fourth edition of Giving, *City A.M.*'s annual magazine about world philanthropy and giving trends both inside and outside of London. Every year, as Christmas gets closer and the days grow shorter, family, friends and colleagues come together, and parties and presents are at the top of our minds. Simultaneously, feelings of empathy towards the less fortunate seem to grow stronger at this time of the year. After all, it was at Christmas that Charles Dickens' Scrooge turned from an old miser into a kind, generous and compassionate person, didn't he?

But giving isn't something that only happens in December. It's being done throughout the year, year after year, by people all around



Editor, City A.M.
CHRISTIAN MAY

the world, for an infinity of reasons. It's being done by large philanthropists and good hearted individuals. It takes the form of money, goods, time, energy and attention. "Everyone can give" says one of our charity experts, Cheryl Chapman, the director of City Philanthropy. Proof is found in 20 London Boroughs where disadvantage and inequality is being tackled by strong community collaboration.

The list of the world's biggest charity donors, published here for the seventh year in a row, has become an eagerly awaited event in the charity calendar. A special focus in this edition of the magazine is the diversity of sources of giving. From households, bequests and foundations, to companies and charity lotteries. And let's not forget celebrities, such as our sparkling cover model, Emma Thompson, and the incredible Sir David Attenborough, both interviewed in these pages. Both donate their time, energy and perhaps fame, with passion.

On behalf of all at *City A.M.* I wish you and your families all the very best for 2018.



BY APPOINTMENT
TO HER MAJESTY THE QUEEN
PRINTERS AND STATIONERS
THE WREN PRESS LONDON



BY APPOINTMENT
TO HIS ROYAL HIGHNESS
THE PRINCE OF WALES
PRINTERS AND STATIONERS
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The World Charity Donor Index 2017

Prof dr Theo Schuyt on *City A.M.*'s unique ranking of charitable giving from the private sector, and on the increasing importance of philanthropy in this age of corporate responsibility

It is an honor to present the 7th edition of *City A.M.*'s World Charity Donor list, which grows in stature with each passing year. Global interest in the performances of foundations – the many newcomers as well as the established ones – is ever-growing, with hardly a day going by without news about good causes, venture philanthropy, and corporate and civic commitment.

The *City A.M.* ranking covers foundations and other institutional private donors, both of which increasingly contribute to the growing philanthropic financial flows. Besides the amazing donor-budgets presented in this ranking, let's not forget that international development aid foundations donated an estimated \$10.2bn in 2015 (French Ministry of Development Aid/ VU University Amsterdam) and \$23.4bn in 2013-2015 (OECD). European Research Foundations, meanwhile, donate approximately €5bn to the European knowledge economy (www.euforistudy.eu). Foundation philanthropy matters!

And foundations are not the only players in this field. Two countries – the US and the Netherlands – conduct overall macro-economic research on philanthropy: *Giving USA*, which has been going since 1955, and *Giving in the Netherlands* which started in 1997. This year a first draft of the *Giving in Europe* study has been presented at the Spring of Philanthropy event of the King Baudouin Foundation in Brussels (ernop.eu).



PROF. DR. THEO SCHUYT

VU University Amsterdam and University of Maastricht, Chair of the European Research Network on Philanthropy (ERNOP)

These studies distinguish between households, bequests, foundations, companies and charity lotteries (the latter category is not mentioned in *Giving USA*).

Households are the biggest givers, while bequests or legacies are an up-and-coming source due to demographic developments.

Researchers in the US, supported by their EU-colleagues, speak about The Golden Age of Philanthropy. In Western Europe and the US we are now seeing the largest intergenerational financial transfer in history; something from which philanthropy will surely profit. Corporate foundations have also flourished, especially as Corporate Social Responsibility has become a vested business principle in recent years.

Charity lotteries are special and need some explanation. In the past, gambling was forbidden for religious reasons in Europe. Many great minds tried to work out how to allow the human inclination to this “evil” – but thrilling – behavior while also limiting its more nega-

tive connotations. A wonderful solution was found by linking “bad” and “good”: gambling and good causes. By buying lottery tickets, people hope to win on one hand, while knowing they support charities on the other. Charity lotteries are an important source for philanthropy; in the Netherlands for example they accounted for more than a €500m in 2015.

Back to the 2017 list: as we stated in earlier versions, ranking and the research that underlines it is difficult and, by its nature, an ongoing process.

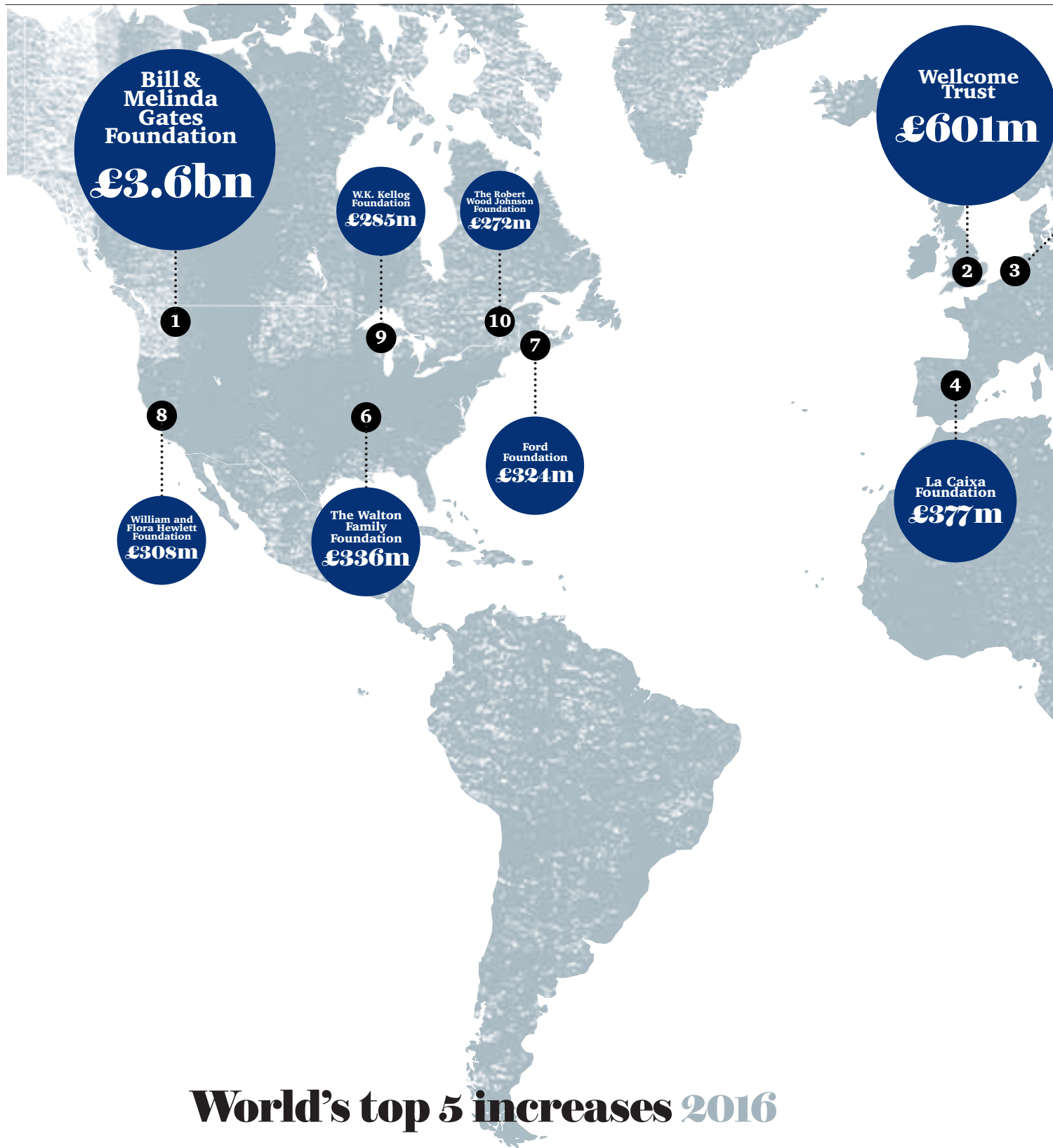
We have focused on foundations who derive their funds from an endowment or a structural single private source of revenue, and does not solicit direct funds from the public. Therefore, foundations primarily dependent on fundraising from the public, and community foundations/donor advised funds (supported by a broad range of private donors), are excluded from the study. Institutional private charity donors, such as charity lotteries, are included in the study.

The more data becomes available, the more philanthropic institutions become visible and publicly accountable, the more the ranking will grow. So here's to a list that, like a fine wine, will only get better over time. I hope you enjoy reading it.

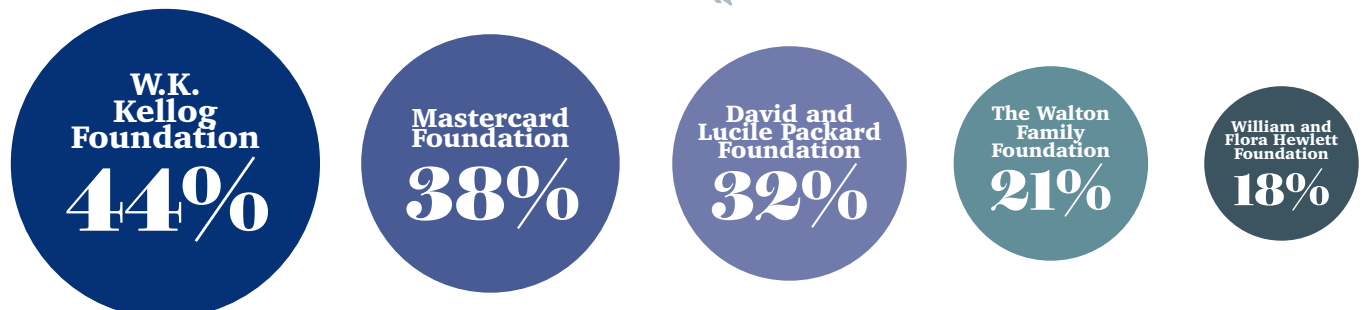
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Corporate foundations have also flourished, especially as Corporate Social Responsibility has become a vested business principle





World's top 5 increases 2016



Novamedia/
Postcode
Lotteries
£543m

Hong Kong
Jockey Club
£327m

5

World's top 20 Private Charity Donors 2016

RANK ORGANISATION (COUNTRY)	FOUNDED	£ 2016	% CHANGE
1. Bill and Melinda Gates Foundation (USA)	2000	£3.6bn	-11%
2. Wellcome Trust (UK)	1936	£601m	-1%
3. Novamedia /Postcode Lotteries (Netherlands)	1989	£543m	8%
4. La Caixa Foundation (Spain)	1990	£377m	4%
5. Hong Kong Jockey Club (China)	1884	£372m	1%
6. The Walton Family Foundation (USA)	1987	£336m	21%
7. Ford Foundation (USA)	1936	£324m	-14%
8. William and Flora Hewlett Foundation (USA)	1967	£308	18%
9. W.K. Kellogg Foundation (USA)	1930	£285	44%
10. The Robert Wood Johnson Foundation (USA)	1972	£272m	15%
11. Lilly Endowment (USA)	1937	£266m	-36%
12. David and Lucile Packard Foundation (USA)	1964	£263m	32%
13. Church Commissioners (UK)	1948	£231m	6%
14. Andrew W. Mellon Foundation (USA)	1969	£220m	6%
15. Gordon and Betty Moore Foundation (USA)	2000	£210m	3%
16. Margaret A. Cargill Foundation (USA)	2006	£195m	0%
17. Mastercard Foundation (Canada)	2006	£190m	38%
18. John D. and Catherine T. MacArthur Foundation (USA)	1970	£186m	-22%
19. Helmsley Trust (USA)	2011	£185m	0%
20. The Simons Foundation (USA)	1994	£172m	-1%

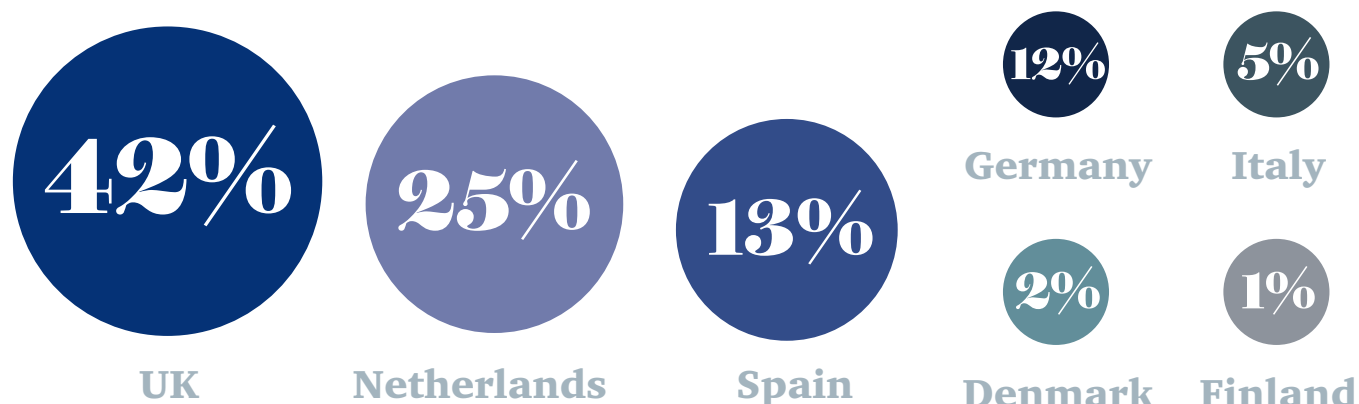
*increase or decrease in grants funded compared to 2015, in original currency

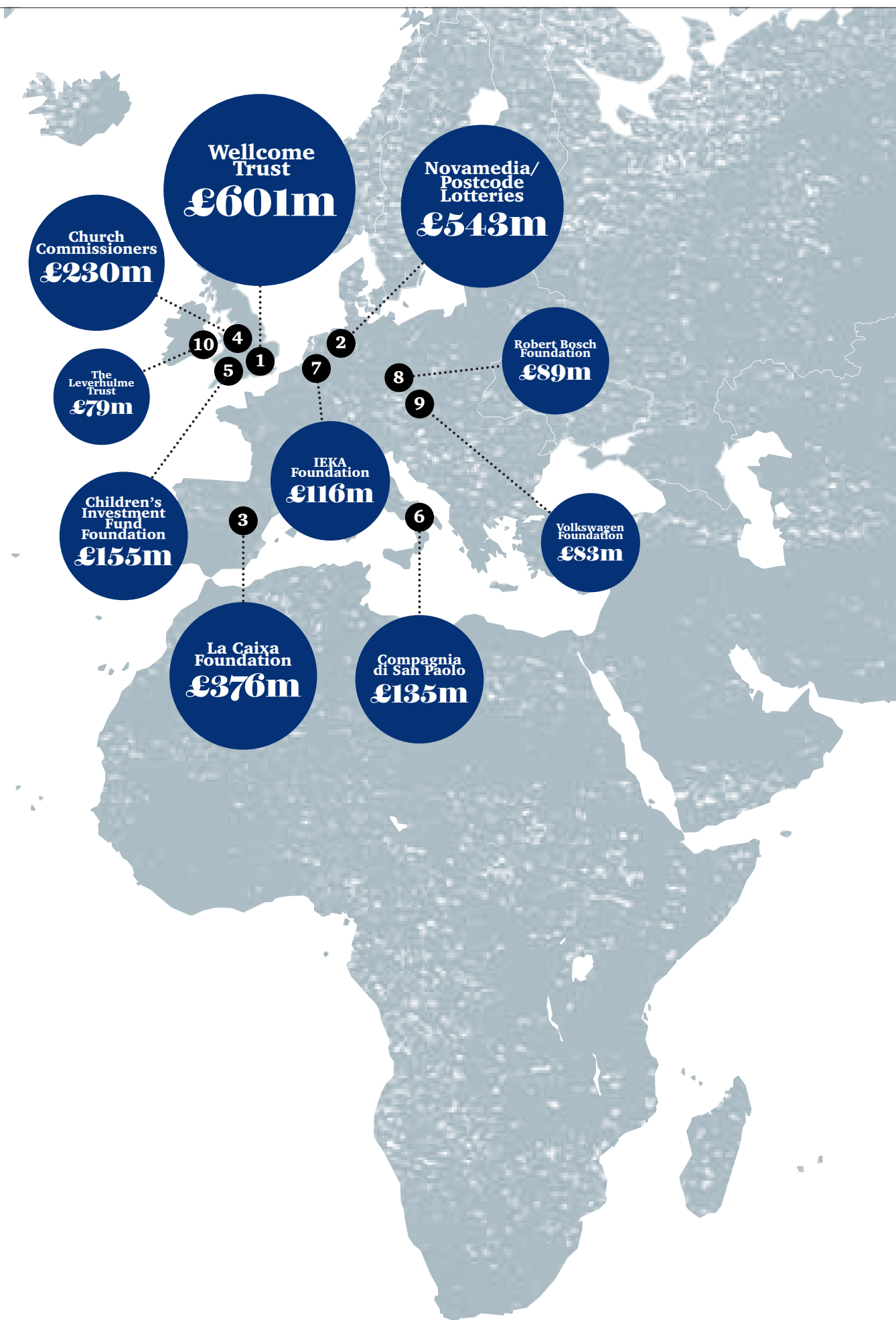
Europe's top 20 Private Charity Donors 2016

RANK ORGANISATION (COUNTRY)	FOUNDED	£ 2016	% CHANGE
1. Wellcome Trust (UK)	1936	£601	-1%
2. Novamedia/Postcode Lotteries (Netherlands)	1989	£543	8%
3. La Caixa Foundation (Spain)	1990	£377	4%
4. Church Commissioners (UK)	1836	£231	6%
5. Children's Investment Fund Foundation (UK)	2002	£155	-8%
6. Compagnia di San Paolo (Italy)	1563	£135	15%
7. IKEA Foundation (Netherlands)	1982	£116	18%
8. Robert Bosch Foundation (Germany)	1964	£89	42%
9. Volkswagen Foundation (Germany)	1964	£83	-55%
10. The Leverhulme Trust (UK)	1925	£79	-29%
11. Deutsche Fernsehlotterie (Germany)	1956	£74	105%
12. Garfield Weston Foundation (UK)	1958	£59	1%
13. The Lundbeck Foundation (Denmark)	1983	£52	16%
14. Bertelsmann Stiftung (Germany)	1977	£46	3%
15. Deutsche Bundesstiftung Umwelt (Germany)	1990	£42	4%
16. Gatsby Charitable Foundation (UK)	1967	£42	102%
17. Stitching Benevolentia (Netherlands)	1951	£40	-4%
18. The Finnish Cultural Foundation (Finland)	1937	£30	5%
19. Wolfson Foundation (UK)	1965	£28	-10%
20. Shell Foundation (UK)	2000	£25	84%

*increase or decrease in grants funded compared to 2015, in original currency

Europe's top 20 donation per country







1.

Bill & Melinda Gates Foundation

UNITED STATES
£3.6bn

With over 1,450 employees and a total grant payments of \$41.3bn since inception in 2000, the Bill and Melinda Gates Foundation is the unbeaten number one private charity donor in the world. The king and queen of philanthropy run their foundation like they would run a business: setting clear targets and focusing on output and impact.

REMOVING BARRIERS

Since the start, the Foundation has focused on extreme poverty and poor health in developing countries, and the failures of America's education system, both of which are issues that can erect a huge barrier to people making the most of their lives. Innovative ideas to remove these barriers are the most likely projects to receive support. Examples are new techniques to help farmers in developing countries grow more food and earn more money, and tools to prevent and treat deadly diseases.

PARTNERING WITH THE PRINCE

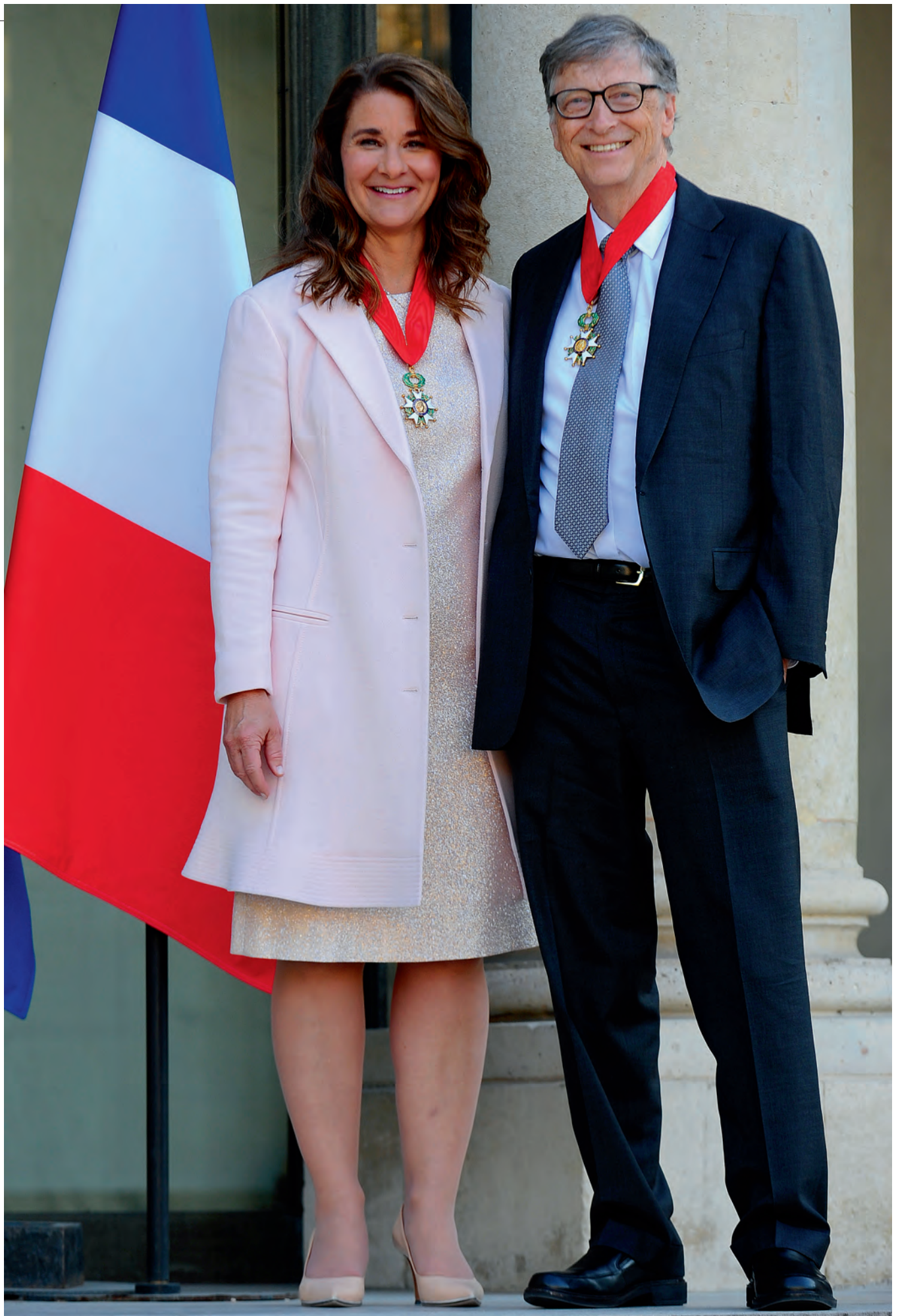
The foundation teams up with partners around the world to achieve the highest impact. In mid-November the foundation announced a partnership with the MiSK Foundation, a non-profit philanthropic organisation established by Saudi Crown Prince

Mohammad bin Salman.

This so called "MiSK Grand Challenges initiative" will fund 100 "innovators" with \$100,000 each. Innovative solutions to improve education systems and bright ideas to help reduce poverty are the some of the key themes. Those who get funding will gain access to experts to help them develop their proof of concepts into real initiatives. "The MiSK Grand Challenges will incentivise more of the brightest minds around the world to find the best ideas to solve some of the toughest development challenges," Gates said.

BEST FRIEND BUFFET

The spending power of the Bill & Melinda Gates Foundation on development aid is bigger than that of most countries. Warren Buffet, one of the most successful investors of all time and friend of the family, donated the bulk of his fortune in 2006 to the Foundation. His first major gift doubled the foundation's resources and allowed Bill & Melinda Gates to expand their work in US education, support small-holder farmers, and create financial services for the poor. Last year, trustee Buffet donated another \$2.2bn worth of shares to the Gates Foundation. His view on philanthropy chimes perfectly with that of the Gates': "Don't just go for safe projects," he says. "Take on the really tough problems."





Once again, second in the world's Top 20 ranking is the Wellcome Trust, the world's largest medical research charity. The Trust supports scientists and researchers in a wide array of biomedical projects, product development and applied research. The Trust's mission is to ensure discoveries and knowledge are freely available to all, for generations to come. The £20.9bn investment portfolio allows it to plan for the long-term, while having the independence to act flexibly and responsively.

PASSIONATE PEOPLE

At the moment, the Wellcome Trust supports over 14,000 people in more than 70 countries. In the next five years, the Trust aims to spend up to £5bn helping thousands of curious, passionate people all over the world explore ideas in science, population health, medical innovation, the humanities and social sciences, and public engagement. One of the world's biggest challenges is how to be better prepared for the next major epidemic. There are many different ways to confront these problems, such as vaccine development – the Wellcome Trust co-funded the development of a new Ebola vaccine – public health interventions, such as insecticide-treated bed nets for malaria, and behavioural projects, such as training health workers to reduce risk of infection while working on the frontline.

SIR HENRY

The work of the Wellcome Trust reflects the amazing breadth of interests of its founder, Sir Henry Wellcome (1853-1936), a medical entrepreneur, collector and philanthropist. Sir



Henry was one half of the founding duo of pharmaceuticals company Burroughs Wellcome & Co. He started the Wellcome Foundation, which he left to be held in trust, saying the capital should be used to advance medical research "to improve mankind's wellbeing" and an understanding of its history.

THE WELLCOME COLLECTION

For anyone seeking to understand medicine and its role in society, past and present, a visit to the Wellcome Collection in central London – 183 Euston Road – is highly recommended. Through exhibitions, collections, live programming, digital, broadcast and publishing, visitors are challenged to think deeply about the connections between science, medicine, life and art. The Wellcome Collection is also the home of the Wellcome Library, one of the world's best resources for the study of medical history. The Library has more than 750,000 books and journals and an extensive range of manuscripts, archives and films, all free of charge.

2.

Wellcome Trust

UNITED KINGDOM

£601m

3.

Novamedia/ Postcode Lotteries

NETHERLANDS

£543m

Novamedia, a social enterprise, sets up charity lotteries worldwide to provide financial support for organisations and initiatives of an idealistic nature. In last year's edition of *City A.M.* Giving, founder and CEO Boudewijn Poelmann announced the expansion of its charity lotteries' operations across Europe. After Britain, Sweden and The Netherlands, a licence was obtained in Germany. The Deutsche Postcode Lotterie is gradually growing and has already supported more than 300 charity projects across all federal states in Germany. A year after this successful launch, a fifth territory has appeared on the horizon: Norway. Novamedia continues to increase the circle of people who are doing good and having fun at the same time.

VISION & MISSION

The vision and mission of Novamedia/Postcode Lotteries is clear. Poelmann says, "We firmly believe the world is better off with strong social organisations and well-informed citizens. There can be no change without them."

It is Novamedia's ambition to be – with the lotteries – a loyal financier that provides long-term support for charities. Novamedia looks for permanent sources of income, support and inspiration to assist charity organisations worldwide. "We make this happen through our charity lotteries, raising funds and increasing awareness, and also through other activities, such as book publications and media," Poelmann adds.

Operating in four countries, the Postcode Lotteries' family has awarded a total of £7bn to charities since 1989. Unlike a lot of charity foundations, which take their grants from past earnings, the lotteries working with Novamedia's formats raise money every year for the charities they support. In 2016, more than £543m was raised, an increase of almost eight per cent compared to 2015. Now, thanks to



German Postcode Lottery winners
with Ambassador Katarina Witt



Emma
Thompson
at Swedish
Charity Event

AUGUSTO ESCRIBENS

the 6.8m players with 9.8m monthly tickets, more than 350 organisations including Theirworld, Royal Voluntary Service, WWF, Unicef and the Red Cross have received an annual contribution.

CIVIL DISOBEDIENCE

The group of International Ambassadors for the Postcode Lotteries has also expanded. Desmond Tutu, Sarah Brown, George Clooney, Bill Clinton and Rafael Nadal are now joined by Oscar-winner Emma Thompson a strong activist for a better world. At a Swedish Postcode Lottery event she said, when asked about her activities for Greenpeace, "Now is very much the time for very well run and strategic civil disobedience". For the full interview, see page 36.

GROUNDBREAKING PROJECTS

Global challenges call for global action. Besides funding local initiatives, the Postcode Lotteries also support big, ground-breaking projects. One of those projects is called All Eyes on the Amazon. Run by a coalition of charity organisations including Witness, the World Resource Institute, Greenpeace and Hivos, it helps native communities in Brazil, Peru and Ecuador protect their rainforest by providing technical resources, such as surveillance drones. Stopping the disappearance of the lungs of the world is a cause that deserves all the help it can get.

MISSION ENSURED

At the end of 2016, Novamedia founders

Poelmann and Annemiek Hoogenboom donated all their shares in Novamedia to 'Stichting de Novamedia Fundatie' (The Novamedia Foundation), which is now the sole shareholder. The Novamedia Foundation was established to ensure that future profits will only be invested in new social initiatives, such as charitable lotteries. The goal is to seal Novamedia's mission and protect Novamedia permanently from any takeover bids. Poelmann said: "We wanted to leave something behind – and that has become this company. Even after our departure, it should not fall into the wrong hands. That's why we've made it impossible that any shares can ever be sold."





Above: La Caixa helps fund research for natural spaces
Right: The Foundation also helps improve digital literacy



4.

La Caixa Foundation

SPAIN

£377m

Over 110 years old, the la Caixa Foundation stems from the Spanish bank that was set up in 1904 by a Catalan lawyer. The mission of la Caixa is to build a better, fairer society, providing more opportunities to the people who need them the most. The Foundation does so through its strategic programmes against child poverty and social exclusion, offering work placements and helping improve the living condi-

tions of the most vulnerable. The past year, over 10m people have been reached through almost 49,000 initiatives.

The greatest capital required to achieve this kind of targets are the people from social organisations, schools, research centres, health centres and NGOs, who all share the desire to transform and improve our communities, neighbourhoods, towns and cities, says chairman Isidro Fainé.

5.

Hong Kong Jockey Club

CHINA

£372m

The Hong Kong Jockey Club, founded in 1884, obtains its net earnings from racing and betting. The Club's long tradition of donating to charitable causes became integral to its operation in the 1950s, as Hong Kong struggled to cope with post-war reconstruction and a massive influx of immigrants. Nowadays, over 70 per cent of the Club's net annual surpluses are donated to the Trust, meaning it has now played a significant role in the community's development over the years. In 2016, the charitable donations benefitted 216 charitable and community projects, mainly focused on the youth, the elderly, and sports.

Also included in last years' donations was

£340m for the construction of the Hong Kong Palace Museum in the West Kowloon Cultural District.

The museum, with a site area of about 10,000sqm, will serve as a permanent display space for objects from Beijing's Palace Museum, home to some of China's most treasured imperial artefacts.

The building's designer is Hong Kong architect Rocco Yim. Two exhibition galleries, activity rooms, a 400-seat lecture theater, a gift shop and a restaurant are part of this major project, scheduled to be completed in 2022. Government officials described the project as part of the celebrations to mark the 20th anniversary of Hong Kong's transfer in 1997 from British colonial rule to China.



6.

The Walton Family Foundation

UNITED STATES
£336m

The Walton Family Foundation was set up by Walmart's founders, Sam and Helen Walton, in 1988. The Waltons are the richest family in the US, owning 51 per cent of the world's largest retailer Walmart. With five family members on the board and other family members serving the foundation through committees, the foundation continues the legacy of the Walton family through focused philanthropy.

"Our family's engagement with the foundation is stronger and more strategic than ever. We remain grounded in our grandparents' timeless commitment to opportunity, but our multi-generational approach brings fresh thinking to our work, just like they hoped it would", says chairwoman of the board, Carrie Walton Penner.

The Walton Family Foundation invests big time in education and environmental programmes, and programmes that measurably improve the quality of life by creating cultural, educational and economic opportunities throughout northwest Arkansas and in the Arkansas and Mississippi Delta region.

In terms of environmental programmes, the foundation supports work in Indonesia and the Americas – the US, Mexico, Peru and Chile – to significantly reduce overfishing and improve ocean health.





Ford Foundation

UNITED STATES
£324m



Black Lives Matter protesters on Edmund Pettus Bridge in Selma, a cause the Ford Foundation has vocally supported

The Ford Foundation seeks to reduce inequality in all of its forms. It was set up in 1936, by Edsel Ford — son of Henry, the founder of the Ford Motor Company — with an initial gift of £19,000. Across eight decades, the Foundation transformed from a local Detroit foundation to an international organisation, based in New York. The Foundation focuses on reducing poverty and injustice, strengthening democratic values, promoting international cooperation, and advancing human achievement. Today numbers show a £9bn endowment, making more than £300m in grants around the world every year. A large part is invested in the long-term capacity and sustainability of



The Foundation focuses on reducing poverty and injustice, strengthening democratic values, promoting international cooperation, and advancing human achievement

up to 300 social justice organisations around the world.

CENTER FOR SOCIAL JUSTICE

For fifty years, the Ford Foundation's headquarters has been a gem of New York architecture and a beacon for the social justice community.

At the moment, a major renovation and restoration project is going on. The Ford Foundation Center for Social Justice is planned to be reopened in 2018. The building will be a contemporary workspace that is collaborative, open, and green. It will feature a welcome center, an art gallery, and two full floors for events and programs—as well as space for like-minded organisations.

8.

William and Flora Hewlett Foundation

UNITED STATES

£308m

The William and Flora Hewlett Foundation was established in 1966 by the eponymous couple and their eldest son Walter. Established through the personal generosity of the Hewlett family, the foundation is wholly independent of the Hewlett Packard Company.

The foundation's ambitious goals include helping to reduce global poverty, limiting the risk of climate change and supporting education and performing arts in their home state of California. Today, roughly £300m is annually spend in grants to organisations across the globe to help people build better lives.

PERFORMING ARTS

Launched in 2017 in honor of the Hewlett Foundation's 50th anniversary, in five years £6m will be awarded in different performing arts disciplines. This year's discipline is music composition. Theatre, spoken word, and musical theatre follows in 2018; then dance and multi-discipline performance art in 2019, folk and traditional arts in 2020 and, lastly, film and media in 2021. The overall idea is that these artworks will bring communities together in the Bay Area and go on to inspire, engage, and challenge audiences across the country and around the world for years to come.





9.

**W.K. Kellogg
Foundation**
UNITED STATES
£285m

Back on the World's Top 20 Private Charity Donors list we find, thanks to an amazing 44 per cent growth since last year, the W.K. Kellogg Foundation. Set up by breakfast cereal pioneer Will Keith Kellogg in 1930, as an independent, private foundation. Guided by his strong belief that all children should have an equal opportunity to thrive, the Foundation has worked ever since with communities to create conditions for vulnerable children to make sure they can realize their full poten-

tial in school, work and life.

The Kellogg Foundation is based in Battle Creek, Michigan, and works throughout the United States and internationally, as well as with sovereign tribes. Special emphasis is paid to priority places where there are high concentrations of poverty and where children face significant barriers to success: Michigan, Mississippi, New Mexico and New Orleans in the United States, Chiapas and the Yucatán Peninsula in Mexico, and Central and South Haiti, internationally.



10.

The Robert Wood Johnson Foundation

UNITED STATES

£272m

The Robert Wood Johnson Foundation is the number one philanthropic organisation dedicated solely to health in the US. It was initiated by the founder of the world's largest manufacturer of health care products, Johnson & Johnson. Since 1972, the Foundation's mission is to help all Americans lead healthier lives and get the care they need. In order to achieve this, the Foundation developed the Culture of Health Action Framework, containing a series of high-level

objectives which, when addressed together, can lead to improved population health, well-being and equity.

HEALTH EQUITY

One of the aims of the Culture of Health Framework is health equity, which ensures everyone has a fair and equal opportunity to be healthier. Daily practise shows it's hard to be healthy without access to good jobs, homes and schools. Efforts to increase opportunities to improve health for everyone, espe-

cially those with obstacles like poverty and unemployment, who are helped by grants awarded by the Foundation.

CULTURE OF HEALTH PRIZE

This year, the RWJF Culture of Health Prize celebrated its fifth anniversary. Out of 210 entries, eight communities across the US received this prize, honouring the men and women who contribute to make their towns, their cities, and their neighbourhoods as healthy as they can be.

11.

Lilly Endowment

UNITED STATES
£266m

The pharmaceutical company Eli Lilly and Company, famous by its leadership in mass production of penicillin, was founded in 1876 by Colonel Eli Lilly. When the colonel died in 1898, family members founded Lilly Endowment in 1937, with gifts of stock in the pharmaceutical company, operating as a private family foundation. The Lilly family is from Indianapolis, Indiana, and that is where most of their grants are awarded. Grants are given towards community development, education and religion. There is also the Eli Lilly and Company Foundation, established in 1968. This foundation awards grants for philanthropic initiatives dedicated to improving the lives of people who lack the resources to obtain quality healthcare, and to strengthening public education in the United States.

DISASTER RELIEF

The 2017 hurricane season is likely to go on record as the second most destructive to affect the US in recent memory. Continuing its long-standing practice of supporting disaster relief and recovery efforts, Lilly Endowment approved £22.6m in grants to support the American Red Cross and the Salvation Army, and other organisations helping victims across Texas, Louisiana, Florida, Georgia and U.S. territories in the Caribbean. The money may be used at the discretion of each organisation for the most compelling relief and recovery needs, a very much appreciated example of trust that increases flexibility and effectiveness.

Since 2001 the Endowment has approved more than £166m in grants to support disaster relief and recovery efforts across the United States.





12.

David and Lucile Packard Foundation

UNITED STATES
£263m

David Packard, together with the driving force behind entry 8 of this Charity Index, set up one of the world's largest tech firms, Hewlett Packard.

He also started a private foundation with his wife Lucile, back in 1964.

Visible example of their charitable footprint is the Monterey Bay Aquarium. A personal gift to the local community by David and Lucile, who gave an estimated £41.5m to help found the institution, which opened in 1984.

In 1986, the couple donated another £30m for the construction of a new facility to house the children's hospital at Stanford. The Lucile Packard Children's Hospital was named in memory of Lucile, who was deeply involved in the design of the hospital but passed away before it opened.

"Think first of the other fellow," was the first of David's 11 rules to life. In his foundation, this means promoting positive, lasting change in the areas the couple cared most about: the environment, science, children, reproductive health and their local community. In 2016 a total amount of £263m was granted in these fields of work.

Practice what you preach definitely applies the headquarters of the Packard Foundation in Los Altos (CA) being a net zero energy and LEED® Platinum building. "A physical manifestation of the Foundations' long-term commitment to conserving the Earth's natural resources."

13.

**Church
Commissioners**

UNITED KINGDOM

£231m

The Church Commissioners support the work and mission of the Church of England across the country. Technically, the history of the Church Commissioners goes back to 1948 when it was founded, but it can also be traced back to Queen Anne's Bounty of 1704, set up to support poor clergymen. Some people say the enterprise goes even further back to 597, when the missionaries sent to England by Pope Gregory, led by St Augustine, persuaded the kings of the several kingdoms and lords to establish monasteries by providing them with an endowment in agricultural land.

Now, the Church Commissioners manage an investment fund of £7.9bn. A return on investments of 17.1 per cent was realised in 2016 and a total amount £230m distributed that same year. This makes it the UK's third largest charitable giver.

The Church Commissioners investment policy is to hold a diversified portfolio of investments across a broad range of asset classes consistent with its ethical guidelines. This

means, for instance, it does not make direct investments in companies if its revenues from defence, tobacco, gambling, high cost lending, pornography and human embryonic cloning exceed thresholds specified by the Church's Ethical Investment Advisory Group.

At the start of the year, over £9.1m was awarded to seven dioceses for projects from East London to Worcestershire and Sussex to Liverpool. The largest award of £2.5m went to the Diocese of Birmingham, working with young people in proclaiming the Christian faith in diverse, multi-cultural Birmingham.

Funding of £750,000 was received by the Diocese of Worcester to recruit mission enablers to support and train children and young people in its parishes.

The Diocese of Chelmsford has been awarded £2m to support the setting up of churches in new residential areas. These examples of funding are a core element of Renewal and Reform, the Church of England's initiative to promote growing the church in every community in England.



14.

Andrew W. Mellon Foundation

UNITED STATES

£220m

During his life Andrew W. Mellon excelled in being a businessman and banker, a politician, an art collector, and a philanthropist. Among the many companies he helped to found and fund were ALCOA, Carborundum, Koppers, and Gulf Oil. When Mellon passed away in 1937, his son and his daughter established separate foundations, which were merged in 1969. That Foundation adopted the name Andrew W. Mellon Foundation to honor their father.

At the end of 1969, the assets of the Foundation totalled £206m. By the end of 2016, the total endowment was approximately £4.7bn; annual grantmaking came to approximately £220m, giving grants to a variety of projects aimed at preserving the artistic and cultural heritage of the US as well as supporting the study of human culture, higher education and diversity.

One of last year's grants links the past to the future. Before his death, Andrew Mellon, generously donated money and artwork to establish the National Gallery of Art in Washington, DC. Over the years, the Foundation kept supporting time-limited projects at the NGA and, at special moments, larger efforts were made. Such a moment appeared in 2016, with the National Gallery of Art's 75th anniversary when the Foundation awarded it a £22.6m grant with a matching component to help ensure the NGA's future.



Visitors to the National Gallery of Art and, right, Andrew W. Mellon





The Golden Gate Bridge
in San Francisco

15.

Gordon and Betty Moore Foundation

UNITED STATES

£210m

Gordon Moore is considered one of Silicon Valley's founding fathers. As co-founder of Intel, he had a passion for science and a penchant for inventing that helped fuel the digital revolution. Gordon and Betty Moore established their foundation to create positive outcomes for future generations. The Foundation supports inventions in scientific research, environmental conservation and patient care. It also works to support land conservation and science learning in the San Francisco Bay Area. The Gordon and Betty Moore Foundation manages more than £4.5bn in assets. Each year, approximately five per cent of the endowment is paid out.

MOORE FELLOWS

In 2016 the Foundation allocated nearly £26m through 2026 to support 50 "Moore Inventor Fellows".

Every year, the program seeks to support five early career scientist-inventors who are working on unique and groundbreaking projects. The fellowship gives these outstanding individuals the freedom and support they need to do their work, and helps to nurture them on their journey.

Advances in pharmaceutical efficacy, solar cells and power conversion devices are just a few of the goals driving the five scientist-inventors selected in 2017.

16.

Margaret A. Cargill Philanthropies

UNITED STATES

£195m

Margaret Anne Cargill was an American philanthropist and heiress to part of the fortune made by the Minneapolis-based grain-trading conglomerate Cargill. During her lifetime she already made significant donations to all kind of charitable causes, like the Red Cross, Nature Conservancy and a variety of cultural institutions. Margaret's modest character is reflected in the fact she mostly donated anonymously. The first grant making entity she founded in 1995 went by the name Akaloa Resource Foundation. Calling it Akaloa also preserved the founder's anonymity, so the attention went towards the grantees' good work instead of her person. This attitude still resonates in the current work of the Margaret A. Cargill Foundation.

The Margaret A. Cargill Foundation (MACF) came into existence upon Ms. Cargill's death in August 2006. Ten years later, MACF's assets were approximately £2.1bn. With a stunning 128 per cent increase in grants last year, the Margaret A. Cargill Foundation, continues to provide meaningful assistance and support to society, the arts, and the environment.





17.

Mastercard Foundation

CANADA
£190m

The Mastercard Foundation is a private foundation based in Toronto, Canada. It was established in 2006 through a gift of shares from Mastercard International at the time of its initial public offering. Operating independently of Mastercard International, the Foundation's focus is helping economically disadvantaged young people in Africa. The Foundation works with a range of organisations with expertise and experience in financial inclusion, youth livelihoods, and education.

The MasterCard Foundation has committed £378m to educate 15,000 African Scholars

for secondary, undergraduate and Masters levels. They are expected to give back to their communities and contribute to the social development and economic growth in their countries of origin. Scholarships are available to study in the USA, Canada, Germany and other parts of the worlds.

While the Foundation's focus is on Africa, the projects and partnerships are global. The Foundation has, for example, also been co-creating a project, which will enable indigenous youth in Canada to complete their tertiary education, develop leadership skills and transition to employment.

18.

John D. and Catherine T. MacArthur Foundation

UNITED STATES

£186m

John D. and Catherine T. MacArthur were quiet philanthropists in their lifetime, giving primarily to organisations in cities where they lived: Chicago and Palm Beach. They decided to set up a foundation with the assets from the immensely successful Bankers Life and Casualty insurance company and real estate holdings. Since the late 70s, MacArthur has become one of the US's largest independent foundations with assets of approximately £4.7bn and annual giving of approximately £190m.

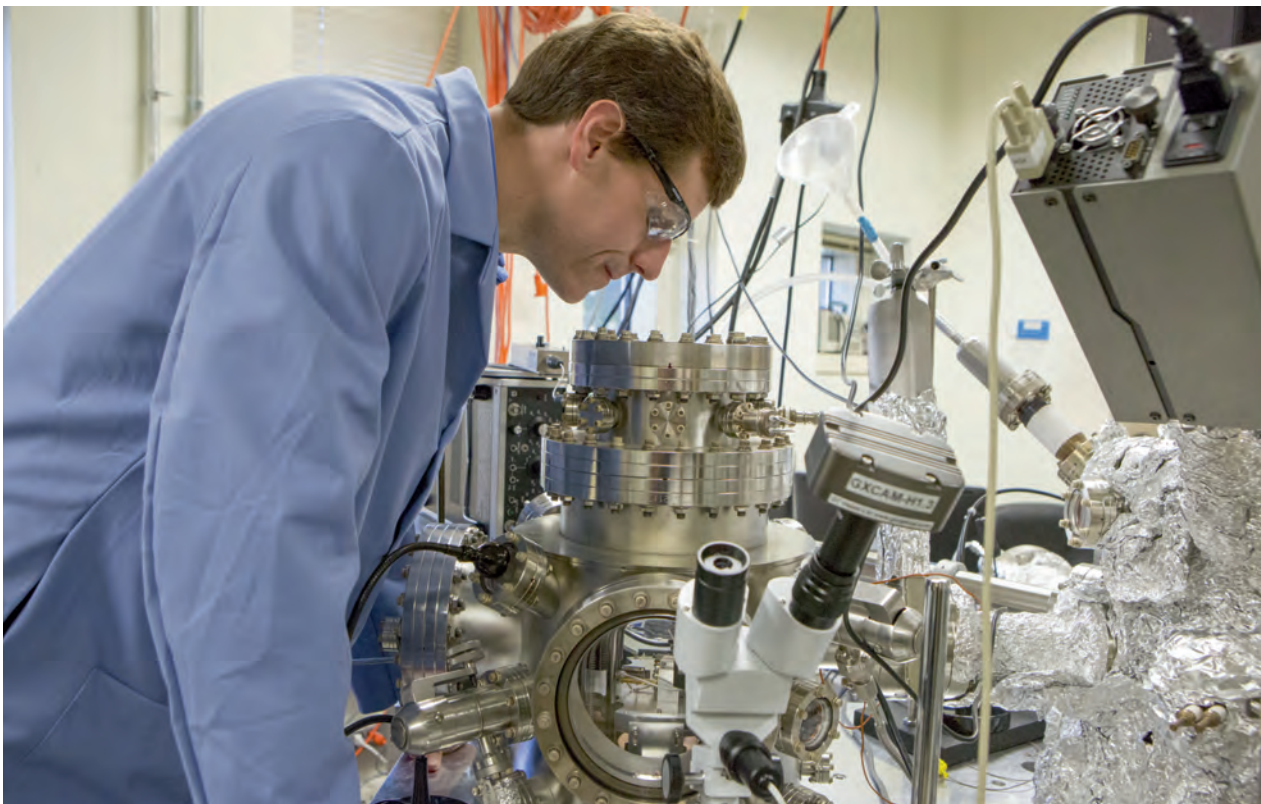
BIG BETS

MacArthur supports people and organisations in about 50 countries working to address a variety of complex societal challenges. The grants are generally long-



term, strategic investments, focused on building evidence about what works and finding solutions to some of the world's most pressing social challenges, including over-incarceration, global climate change, nuclear risk, and significantly increasing financial capital for the social sector.

The MacArthur Foundation supports creative people, effective institutions, and influential networks building a more just, verdant, and peaceful world. In addition to the MacArthur Fellows Program, the Foundation continues its historic commitments to the role of journalism in a responsible and responsive democracy as well as the strength and vitality of its headquarters city, Chicago. In addition to Chicago, MacArthur has offices in India, Mexico, and Nigeria.





19.

Helmsley Trust

USA

£185m



The Helmsley Charitable Trust aspires to improve lives by supporting exceptional efforts in the US and around the world. Grantmaking areas vary from Conservation, Crohn's disease, Israel, New York city and rural healthcare, Type 1 Diabetes and Vulnerable children in Sub-Saharan Africa. Since its inception the trust has made 1,495 grants with a total value of over £1.2bn.

The Helmsley real estate empire began in the 1930s and made an indelible mark on the New York City skyline. Harry B. Helmsley (1909–1997) became one of the country's biggest property holders, owning the Empire State Building and many of New York's most prestigious hotels. Harry and his second wife

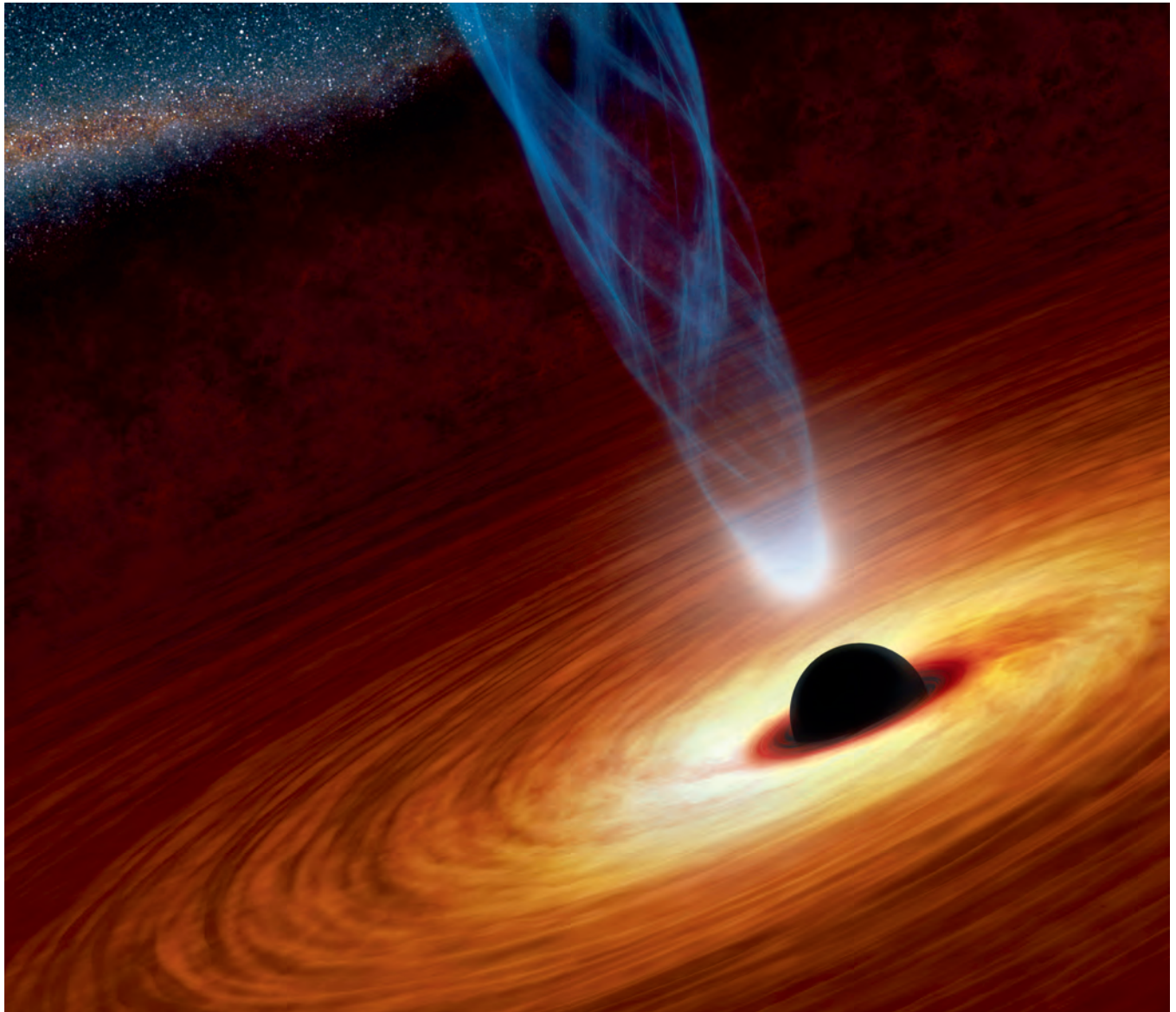
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The Foundation focuses on reducing poverty and injustice, strengthening democratic values, promoting international cooperation, and advancing human achievement

Leona Helmsley already left a tremendous philanthropic legacy during their lifetimes, donating millions to a wide range of causes, focusing primarily on health-related institutions and efforts.

QUEEN OF MEAN

The Helmsley Charitable Trust began its active grantmaking in 2008 after the passing a year earlier of Leona Helmsley, who left nearly all of the Helmsleys' estate to the Trust. During her life, Leona was known as a ruthless businesswoman. She served 19 months in prison for tax fraud and she was famous for her bossy attitude. The “Queen of Mean”, as she was called, turned out to be one of the biggest philanthropists of her time.



20.

The Simons Foundation

UNITED STATES

£172m

Jim Simons (born July 1938) was an American mathematician, hedge fund manager, and philanthropist. Together with his second wife, Marilyn Simons, he co-founded the Simons Foundation in 1994. A charitable organisation that supports basic – or discovery-driven – scientific research undertaken in the pursuit of understanding the phenomena of our world.

The Simons Foundation's mission is to advance the frontiers of research in mathematics and the basic sciences on fundamental questions in biology. The division currently focuses on origins of life, microbial oceanography, microbial ecology and evolution, and support of early career scientists.

The Simons Foundation's supports science research by making grants to individual investigators and their projects through academic institutions. With the launch of the Flatiron Institute in 2016, the foundation now also conducts scientific research in-house, by supporting teams of top computational scientists. For the *City A.M.* ranking, only the grant making activities have been taken into account, resulting in its 20th position on our World Private Charity Donor list.



People's Postcode Lottery ambassadors Jeff Brazier and Danyl Johnson presenting winning cheques to lucky players from Kennington in Kent.

DAVID COPEMAN

Why it's time for positive change to charity lotteries



Jo Bucci, Managing Director for the People's Postcode Lottery,

People's Postcode Lottery launched in 2005 with a clear goal – to become an innovative fundraising operation in Great Britain and raise awareness for good causes. Since its launch players have awarded an incredible over £250m to more than 4,000 good causes across Great Britain and internationally. More than 200 charities are now supported in London alone (as highlighted in the map on the next page). Here we ask Jo Bucci, Managing Director of People's Postcode

Lottery, how even more charities can be supported.

YOU HAVE BEEN CALLING ON THE UK GOVERNMENT TO CHANGE THE LAW ON CHARITY LOTTERIES – WHY?

The current law is out of date and not only caps the amount of money a charity lottery can raise for good causes, but in some cases is having the effect of actually reducing the amount of money some charities are receiving. That was surely never the intention when the law was drafted.

WHAT CHANGES ARE YOU ASKING FOR?

The current law limits each charity lottery to an annual turnover of £10m, and also limits the value of tickets in each draw to £4m. We are asking for these limits to be raised to £100m and £10m, respectively. This will allow charities to gain more funds, will reduce administration costs and will also make the system more transparent for players.

SO IT'S A POLICY CHANGE NOT COSTING THE TAXPAYER ANYTHING, WHILE

RAISING MORE FOR CHARITY? SOUNDS LIKE A NO-BRAINER!

We think so! And so do many charities across the country. Other major organisations such as The Institute of Fundraising, The Lotteries Council and The Hospice Lotteries Association have also backed the proposals, as have Parliamentarians across all major political parties.

SO IS THE GOVERNMENT LISTENING?

There was a House of Commons Select Committee enquiry into the issue in 2014, then the Gambling Commission looked at the issue in 2015, and the Department for Digital, Culture, Media and Sport has been considering what to do since then. It's been a lengthy process and we hope that Ministers will soon bring forward plans which help charity lotteries raise more funds for good causes. Then everyone will win.

• Players of People's Postcode Lottery pay £10 for 10 draws paid monthly in advance. A minimum of 31 per cent goes directly to charities, with guaranteed winners every day. Visit postcodelottery.co.uk or call 0808 109 8765

1 ROYAL PARKS FOUNDATION - NATURE'S UNSUNG WORKFORCE

The Royal Parks charity cares for 5,000 acres of Royal parkland across London. By celebrating heritage, promoting health and wellbeing and protecting nature, the Royal Parks provide 77m annual visitors with treasured green spaces to explore, value and enjoy – now and for the future. But it's not just the human visitors that benefit. This year, thanks to an award of £600,000 from Players of People's Postcode Lottery, Mission: Invertebrate was launched to discover, celebrate and protect the invertebrates that live in London's green spaces. Over 95 per cent of animal species are invertebrates; they are the unsung heroes in nature's workforce.

We all rely on them for vital services, from pollinating plants to helping break down and recycle organic material, but invertebrate numbers are increasingly threatened by a lack of suitable habitats. Royal Parks Foundation has started to address this problem. To date, Mission: Invertebrate has welcomed over 7,000 people to family activity days, connecting kids with nature and boosting awareness of these vital minibeasts. Over 40 school classes have visited learning centres across the eight Royal Parks.

2 TOTTENHAM HOTSPUR FOUNDATION

Tottenham Hotspur Football Club's award-winning charitable body, the Tottenham Hotspur Foundation, creates opportunities that change lives. Over the past 10 years, Tottenham Hotspur Foundation has delivered more than 2.75m opportunities through innovative projects focused on driving employability, improving the educational attainment of local young people, promoting community development within some of North London's most deprived communities, encouraging healthier lifestyles and providing access to sport for people of all abilities. Players of People's Postcode Lottery have awarded £1,050,000 in support to a number of the Foundation's projects and helped to change the lives of some of the most disadvantaged young people living in the Club's local community.

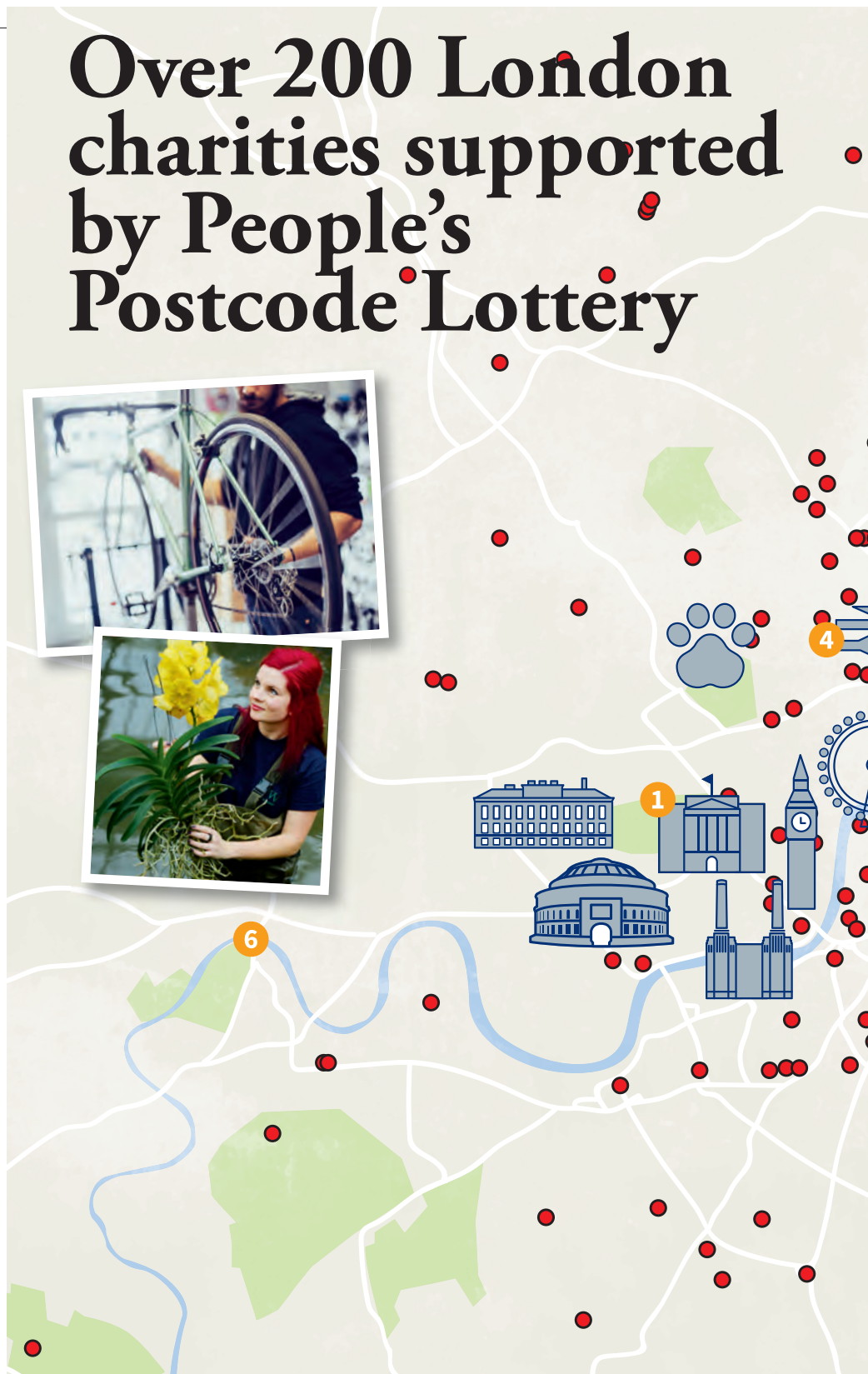
Nikki Kelly, Acting Chief Executive of the Foundation, said: "The funding we receive enables us to develop a range of programmes that change the lives of some of the most vulnerable young people living in our communities. On behalf of everyone at Tottenham Hotspur Foundation, I'd like to say a special thanks to the players of People's Postcode Lottery for their continued support in helping us to make a real difference to young lives."

3 THE BIKE PROJECT

Founded in 2013, The Bike Project operates across London to refurbish abandoned bikes and donates them to refugees and asylum-seekers. Its mission is simple: to get refugees cycling! These bikes provide refugees with the means to access resources such as education, English lessons and psychological support. A bike also helps refugees to be fitter, happier and part of their local community and is often the first step into normal living for those who have faced the most difficult of times. In 2017, The Bike Project received £8,000 from players of People's Postcode Lottery through People's Postcode Trust for a brand new project. Funding is enabling the charity to recruit, train and match volunteers to befriend asylum seekers. This new project is an expansion of the already successful bike donation scheme that operates in London, which tackles the lack of mobility and social isolation faced by many refugees who receive just £36 a week and can't afford public transport.

This new year-long project seeks to develop an initial 48 buddying partnerships. The project encourages cycling trips together, aimed at building friendships, reducing isolation, improving well-being and encouraging further social integration and greater independence.

Over 200 London charities supported by People's Postcode Lottery



4 GLOBAL GENERATION

Founded in 2004, Global Generation is an educational charity which works together with local children and young people, businesses, residents and families in Camden, Islington and Southwark. They strive to create healthy, integrated and environmentally responsible communities through offering practical experiences and employment pathways to young people, often from disadvantaged backgrounds, and giving them the social, emotional and practical skills to make a difference in the world. They also work to teach communities about growing healthy food and attracting wildlife in urban spaces.

In 2016, Global Generation received two lots of

funding from Postcode Local Trust. The first funding pot of £19,962 was used on their project 'Germinate King's Cross' which brought local residents together to create new bio-diverse gardens and habitats for wildlife on the Kings Cross Estate. This included a new residents' garden in a local council block and a school garden, which is being used for teaching young children the value of food growing and wildlife in the garden.

In September of the same year a funding award of £19,990 was awarded to the project 'Re-wilding King's Cross', which creates biodiverse gardens with the local King's Cross community. The resident's garden is now being managed by the residents themselves.



5 LONDON SYMPHONY ORCHESTRA

The London Symphony Orchestra is one of the world's leading orchestras, with a mission to bring inspiring music experiences to the broadest mix of people through its ground-breaking education and community programme, LSO Discovery. Since its inception in 1990, this initiative has become one of the world's leading music engagement programmes. Stretching from its home at LSO St Luke's on Old Street right across East London, the programme works at a grass-roots level to provide children, young people and adults in some of London's most disadvantaged areas with access to inspiring music experiences.

In 2016, the LSO received £15,000 in funding from Postcode Community Trust to support the development of its LSO Create programme. Designed especially for adults with learning disabilities, LSO Create enables marginalised adults facing isolation within their local communities to regularly access high-quality music activities, providing them with vital community identity. In the long term, LSO Create participants will feel more able to regularly access arts activities at LSO St Luke's, the Barbican, and other local arts venues.

6 ROYAL BOTANIC GARDENS KEW

The Millennium Seed Bank, a facility managed by the world-famous Royal Botanic Gardens Kew, is home to over 2bn seeds from around 40,000 plant species. In a setting reminiscent of a Bond film, the temperature-controlled vaults keep seeds from some of the rarest and most endangered plants. Kew's seed collections come from over 100 countries around the world – and there are new arrivals on a daily basis. Some of the plants preserved are close to extinction in the wild, while others are known to have important uses in food production, forestry or medicine. By conserving these collections, and supporting partner seed banks around the globe, Kew is able to facilitate the restoration of damaged landscapes and to research plants for as yet unknown properties. Since 2012 £1,175,000 in funding, generated by players of People's Postcode Lottery, has enabled Kew to actively add large quantities of tree seeds, collected from woodlands right across the UK into the Seed Bank. To date, well over 3m seeds from 3,500 individual trees have been conserved. This huge effort has been made possible by recruiting and training over 600 volunteers from a network of 30 charity partners. Primary schoolchildren, support groups for people trying to get back into work, and many other active outdoor groups have all played a part.

7 GREENHOUSE SPORTS:

Greenhouse Sports uses sports coaching and mentoring to develop the social, emotional and behavioural skills of young people. In partnership with secondary schools, Greenhouse Sports embeds coaches into the school environment to deliver full-time extra-curricular programmes that support and inspire young people who may be disengaged, vulnerable or growing up in disadvantage. Last year Greenhouse Sports coaches worked with over 7,000 young people to help them develop life-enhancing skills and enable them to thrive – inside and outside the sports hall.

Players of People's Postcode Lottery have awarded a total of £900,000 to Greenhouse Sports and have supported the charity in extending their reach into the community. Greenhouse Sports is currently transforming a Grade II* listed building in Westminster into a flagship sport for development centre that can be a safe and welcoming space for young people to be active and grow. The Greenhouse Centre, as it will be known, is set to open in early 2018, offering coaching and inclusive sporting opportunities for the local community and beyond.

Inset images clockwise from top right: One of the beneficiaries of Greenhouse Sport; youngster taking part in the Global Generation project; The LSO Discovery community programme; children learning skills through the Tottenham Hotspur Foundation; One of the helpers at Kew Gardens' seed bank; The Bike Project, which gives refurbished bicycles to migrants.

Emma Thompson: 'This is an urgent moment for humanity... but I choose to be an optimist'

The Academy Award winning actress has been a long-time supporter of charities including Greenpeace and the Helen Bamber Foundation. She tells us why now is a vital time for this kind of work.

Emma Thompson at
Swedish Charity Event



E

mma Thompson may be best known for her Academy Award-winning roles on the silver screen but she is also a passionate and dedicated activist. When her hectic acting schedule affords her some precious time, she is frequently vocal in championing a more green and just world. *City A.M.* recently caught up with her to speak about her good causes, including her work with Greenpeace and the Helen Bamber Foundation.

WHERE DOES YOUR PASSION FOR ACTIVISM COME FROM?

I became politically aware when I was about 19. During my late teens and early twenties I did a lot of benefit events for various organisations,

including Greenpeace, Friends of the Earth and the Campaign for Nuclear Disarmament. In my early career I socialised with a lot of comedians and they were extremely political. I often view comedians as sort of prophets of the world, who see things and point them out, almost before they happen. I learned a lot just talking to them. That's really where it started.

THERE ARE SO MANY GREAT CHARITIES OUT THERE DOING FANTASTIC WORK. WHAT ATTRACTED YOU TO GREENPEACE?

Joanna Kerr, the CEO of Greenpeace Canada, introduced me. She rang saying that all of the things that we had been talking about over the years – human rights, women's rights, land rights, the right to food, to water

– that all of these things are connected in the most intimate way. I was invited to go to the Arctic and once I was there what became immediately clear to me is that what happens in the Arctic doesn't just stay there; it will come to our doors. It will make our entire world so much more dangerous. So I try to focus my energy on this extremely urgent moment for the planet and for humanity.

There is so much going on. What made me feel so passionate about the work of Greenpeace was talking with scientists and realising, whilst standing on a melting icecap, how close we really are to disaster.

DO YOU FEEL AN URGE TO TAKE RISKS?

Greenpeace activists take a lot of risks. The



FOTOCREDITS: AUGUSTO ESCRIBENS

Arctic 30 for example were so incredibly brave and they were held in a Russian jail for three months. But they made their point. I am very grateful to Greenpeace for making me a bit braver. I've never been in big danger but every time I campaign, I feel that I can go a little bit further than last time.

WHO HAS INSPIRED YOU MOST?

I met the extraordinary Helen Bamber when I was in my twenties. She was 20 when she walked into Bergen Belsen, the concentration camp, to work with survivors of the holocaust. She saw the worst things. She dedicated her life to supporting survivors of torture and human cruelty. Helen became my mentor. She taught me that every generation has to redefine and

recommit to the human rights that were so hard won over the centuries. We cannot take anything for granted in such a dangerous era. We have to make our mark. We have to speak. We have to act. And we have to act together. This is not a good time for humanitarianism.

WHAT'S THE MOST IMPORTANT THING YOU'VE LEARNED?

It all comes down now to setting aside ego, brands and differences. We have to speak as one. The only way things really change in human development is if millions and millions of people come together and say the same things. We need to all be together, to talk to each other and to defend one another. Older people, middle aged people and the younger generation. One voice.

ARE YOU AN OPTIMIST OR A PESSIMIST WHEN YOU LOOK AT THE FUTURE?

Recently I found out that scientifically it has been proven that if you are an optimist you live longer. So I have decided to stick with that.

The Helen Bamber Foundation is a specialist UK charity with extensive experience working with people who have survived extreme physical, sexual and psychological violence. The Foundation helps asylum seekers and refugees achieve sustained recovery. The founder, Helen Bamber OBE, began her career in 1945 when she went to work with survivors of the holocaust in the former concentration camp of Bergen Belsen. In addition to her roles with Greenpeace and the Helen Bamber Foundation, Emma is also an Ambassador of the United Postcode Lotteries.

Welcome to the all-new Maggie's Barts

The architectural spectacular in the heart of the City that will transform the lives of cancer sufferers and their families



This year City A.M. has been one of the fundraisers helping to make the dream of a brand new Maggie's Centre in the City a reality. Now the incredible new building is preparing to open later this month, and it really is something special. We caught up with Maggie's chief executive Laura Lee to hear about what's in store.

WHAT WAS THE INSPIRATION BEHIND THE DESIGN OF THE NEW FACILITY?

The building is envisioned as a "vessel within a vessel within a vessel." The structure is a branching concrete frame, the inner layer is perforated bamboo and the outer layer is matte white glass with coloured glass fragments recalling "neume notation" of Medieval music of the 13th century. The word neume originates from the Greek pneuma, which means 'vital force.' It suggests a 'breath of life' that fills oneself with inspiration like a stream of air, the blowing of the wind. The outer glass layer is organized in horizontal bands like a musical staff while the concrete structure branches like the hand.

HOW IMPORTANT IS THE CREATION OF BEAUTIFUL SPACES FOR THE WORK MAGGIE'S CARRIES OUT?

Maggie's Centres are intended to feel more like a home than a hospital and are designed to make people feel safe, valued and comfortable in an atmosphere that stimulates their imagination and lifts their spirits. This approach supports the informal relationships between staff and visitors and is an important part of the unique support Maggie's offers.

Great architecture is vital to the care Maggie's offers; and to achieve that, we work with

great architects, whose experience and expertise is fundamental to the success of our Centres. Each architect offers a unique interpretation of the same brief, based on the needs of a person living with cancer, to create the calm environments so important to the people who visit and work in our Centres.

ARE THERE ANY SPECIFIC DESIGN ELEMENTS THAT WILL PARTICULARLY BENEFIT THOSE WHO USE THE FACILITY?

The building tops out in a public roof garden with flowering trees open to a large room for yoga, Tai Chi, meetings etc. The interior character of this building will be shaped by coloured light washing the floors and walls, changing by the time of day and season. Interior lighting will be organized to allow the coloured lenses together with the translucent white glass of the facade to present a new, joyful, glowing presence on this corner of the great square of St. Bartholomew's Hospital.

HOW IMPORTANT IS IT FOR MAGGIE'S TO HAVE THIS FABULOUS NEW BUILDING IN THE HEART OF THE CITY?

Over 30,000 people are diagnosed with cancer in London every year. The number of people living with and beyond cancer in the city is over 200,000 and this is forecast to double by 2030. Based in the heart of the City, St Bartholomew's Hospital serves a population of over 1.5 million Londoners and as a national cancer referral unit has world-class cancer treatment facilities along with a pioneering cancer research institute. Each year the hospital sees around 5,500 new cancer diagnoses and serves one of the UK's most deprived and ethnically-diverse communities that faces particular hurdles in language and understanding when trying to navigate the cancer journey.

HOW IMPORTANT IS THE PHILANTHROPIC FUNDRAISING TO THE FUTURE OF THE TYPE OF FACILITY?

Maggie's relies on voluntary donations to support and grow its network of Centres and to develop its unique, high quality programme of support. To find out more about Maggie's Barts, the programme of support offered or to get involved with fundraising please visit www.maggiescentres.org/our-centres/maggies-barts





Artist's impressions and sketches of the new Maggie's Barts centre



“T

he lesson is not that it can be done but that it must be done.” Sir David Attenborough is not just a global superstar of the nature documentary world, he is a force of nature himself. At the age of 91 he has no intention of slowing down and hopes to continue being heard and seen in the world’s most awe-inspiring and ground-breaking documentaries. City A.M. recently caught up with conservation’s most influential spokesperson.

WHAT HAS INSPIRED YOU THE MOST IN YOUR CAREER?

Well of course it’s difficult to give a definitive answer because the natural world is filled with so many wonders that provide endless inspiration but one of my most significant and memorable trips would have to be my visit to Rwanda in the late 1970s where we met with the remarkable Dian Fossey, who took us to meet and film her mountain gorillas. My experience with these majestic animals was simply astonishing but it was also heart-rending: at that time the gorillas were under severe threat from poaching and other threats and there was a real danger that – unless something was done – they would be lost forever.

Dian made me promise that I would do something upon my return to the UK to ensure the protection of her beloved gorillas from the threat of poachers. The first thing I did was to contact Fauna & Flora International (FFI) – of which I had already been a member for nearly 30 years – and a project was immediately set up. Today as part of the International Gorilla Conservation Programme, this work has played an instrumental role in ensuring the survival of the mountain gorilla, which nowadays is celebrated for its tremendous importance to the people of Rwanda. To me, this just goes to show that when we put our minds to it we really can halt declines and that gives me hope for the future.

YOU ARE VICE-PRESIDENT OF FAUNA & FLORA INTERNATIONAL (FFI). WHAT IS SO SPECIAL ABOUT THIS ORGANISATION?

I suppose, for me, what makes FFI so remarkable is its long and distinguished history of getting things done. It was the world’s first international conservation organisation, estab-



Sir David Attenborough talks about Fauna & Flora International

City A.M. recently caught up with conservation’s most influential spokesperson



lished in 1903 by a group of farsighted individuals who had started to notice a decline in African game species and decided that something needed to be done. Even by the time I joined in 1954, the idea of global conservation was still in its infancy but FFI helped to change all that with its journal, *Oryx*, which at that time was the only one in the world that dealt scientifically with the problem of disappearing species.

Over the course of my more than 60 years as a member, I have seen FFI apply this scientific approach in order to actually deal with the decline of many endangered species and threatened ecosystems around the world. FFI has played an important part in a great many success stories ranging from the reintroduction of the Arabian oryx into the wild, to improving the fortunes of the mountain gorilla to saving the world's rarest snake from extinction. There are many more.

AWARENESS HAS RISEN BUT THE GLOBAL SITUATION DOESN'T SEEM TO BE GETTING BETTER. WHY IS THAT?

Since I started working in nature broadcasting in the 1950s, the situation has certainly deteriorated. The climate is changing.

ROB MCDUGALL

The human population is increasing. Our planet's plant and animal species are under more pressure today than ever before, with an increasing number of species hovering on the very precipice of extinction.

Yet people are utterly dependent upon the natural world. We don't own this world. We are merely here as tenants who must share this space with a rich community of plants and animals. We have a responsibility and an obligation to look after them, for ourselves and for future generations.

The fact of the matter is that we can and must do more. The decisions we have to take now go beyond small communities and beyond nations. If ever there was a time when we should come together and stand shoulder to shoulder, to avoid a hideous fate that is just over the horizon, it is now.

ARE HUMANS CAPABLE OF DESTROYING LIFE ON EARTH AND WILL OUR PLANET SURVIVE?

The question is not whether the planet will survive but rather what will it look like in a hundred or a thousand years' time? The damage we are inflicting on species and ecosystems is so extensive and profound that scientists now believe we are witnessing earth's sixth mass extinction event – the last one marked the end of the dinosaurs. Yet the history of our world shows that even in the face of cataclysmic events, nature somehow finds a way. Our planet can get along perfectly well without humans but we cannot survive at all without all the services that nature provides. So I suppose we have to ask: will self-interest kick in before it is too late for our species?

DOES THE CONSTANT BATTLE TO PRESERVE WILDLIFE AND NATURE EVER WEAR YOU DOWN?

Given the scale and complexity of the challenge we face, it can be difficult not to feel discouraged at times. In many cases, climate change being a prime example, the only long-term answer will be international co-operation, which can be an agonisingly slow process.

But despite a sense of weariness, we can make progress – there are plenty of success stories from FFI alone. The very worst thing we could do would be to throw up our hands and surrender to the inevitable. Instead, we must redouble our efforts. The outcome is simply too important.

WHAT IS THE GREATEST LESSON YOU HAVE LEARNED FROM NATURE?

Interdependence – the realisation that every species has an important place within a complex network and that every time a species is lost, we lose a crucial piece of this system. No human being is clever enough to be able to predict what the impacts will be or what disasters could occur.

ATTENBOROUGH IN BRIEF

David Attenborough first appeared on black and white screens more than six decades ago in the 1954 television series *Zoo Quest*. Hundreds of nature programmes have followed, most recently the stunning second *Blue Planet* series. He was the controller of BBC Two and the director of programming for BBC Television during the 60s and 70s. He has travelled to every corner of the globe and inspired millions of people.

A BRIDGE TO SOMEWHERE

The City Bridge Trust is using historical money to help a huge variety of charities across the capital

Nobody likes tolls bridges. People drive tens of miles out of their way just to avoid them. It's not even the money; it's the *principle*. But there's an organisation that's turned this national headache into a national treasure. Established in 1282, Bridge House Estates was responsible for maintaining London Bridge and, subsequently, Blackfriars, Southwark, Tower Bridge and, as of February 2002, Millennium Bridge. Funded by bridge tolls and charitable donations, Bridge House Estates gradually acquired an extensive property portfolio which made it more than self-sufficient.

Today, Bridge House Estates, a charity whose sole trustee is the City of London Corporation, still maintains these bridges, but this is only part of the service it carries out for London. For many years, the City of London Corporation was only permitted to use the income of the fund for expenditure on its bridges, including the maintenance of existing bridges, building or acquiring additional bridges, or replacing bridges when they became unfit for purpose.

But by the latter years of the 20th century, such was the level of funds generated for Bridge House Estates that the City of London Corporation developed a scheme to enable money to be given to other philanthropic or-

ganisations in London through a new charitable funder, City Bridge Trust.

The funds have been effectively managed over the centuries that City Bridge Trust can now help charitable causes across the capital through grants amounting to around £20m a year, with over 7,700 grants awarded since 1995, totalling £370m.

It is now London's biggest independent grant giver, and over the years the projects it has funded have reached thousands of Londoners. Not shackled to any one sector, the Trust is committed to making the city a fairer place to work and live. Its causes include tackling disadvantage across the capital, improving Londoners' mental health services, strengthening the voluntary sector, making the city more accessible for disabled people, and reducing poverty.

This year has been an especially busy year for the Trust, with the launch of its own ini-

tiatives tackling inequality, on top of its regular grant making.

It has launched a new £3.3m Bridge To Work scheme, which will open up new employment opportunities for young disabled Londoners. Over the next five years it will provide funding for projects which offer employability support, and strengthen links between employers and the disabled community. Projects will include specialist, personalised support for young people looking for work, including work experience, advice on employment rights, research and strategic policy work, job coaching and the development of an online training resource for job seekers.

Earlier this year it announced a new London project seeking to stop 'scammers' targeting older people across the capital and create a prevention model to be used across the rest of the country. City Bridge Trust gave Age UK £337,000 for the initiative, which will run in



CLOCKWISE FROM MAIN: hmdt music offers musical experiences to people in areas of significant disadvantage and deprivation; Vision Care provides homeless people with free eye-care; Plan Zheroes distributes surplus food to people in need across London; Rise Bakery, a social enterprise bakery. All of these charities receive grants from the City Bridge Trust



four London boroughs, and will identify the most effective measures to prevent older people being the victim of fraud.

In the summer it awarded £114,480 to 18 organisations in the Royal Borough of Kensington & Chelsea to provide a summer programme of activities for young people and families affected by the Grenfell Tower fire. In the two weeks immediately after the Grenfell Tower fire, several funders and third sector agencies were brought together to support a series of activities for young people in the community. City Bridge Trust gave funding towards seaside day trips, art sessions, sports activities and theatre workshops.

It also awarded £37,100 to Vision Care for Homeless People, a charity that supports thousands of homeless people in London every year with eye care. The funding went towards expanding the charity's services across London, including introducing mobile clinics to reach more vulnerable people across the capital.

The Trust gave Plan Zheroes, a charity that distributes surplus food to people in need across London. It granted £108,400 towards the growth of its live and interactive website, which allows businesses to donate their surplus food to community organisations. Its mission is to inspire and facilitate connections between food businesses and local charities/voluntary organisations, and to simplify the process of donating surplus food to those in need.

City Bridge Trust, recently awarded national charity Stop the Traffik £98,400 to help London residents tackle human trafficking in their communities. Stop the Traffik, based in Lambeth, is a charity working to prevent modern slavery and human trafficking, which educates and empowers residents to take action to prevent trafficking.

So next time you pass a toll bridge, just think: in a few hundred years, that cash might go to a good cause.



Making a difference locally is a way to bridge community differences

In an uncertain post-Brexit vote Britain, philanthropy has a bigger role to play beyond funding says **Cheryl Chapman**, City of London Corporation's Head of Philanthropy Engagement

Philanthropy has traditionally been the privilege of the wealthy, but what happens when everybody is invited to give? This is the premise at the heart of London's Giving, an initiative to develop place-based giving across the capital's 32 boroughs. It's funded by City Bridge Trust, the City of London's charitable funder, which is working to tackle disadvantage and inequality in London.

This new and ambitious way of taking social action acknowledges that the stubborn issues of poverty and inequality facing Lon-

don cannot be solved by one sector of society alone – whether that's the state, the voluntary sector, wealthy people or business.

What these initiatives do is provide the circumstances for a partnership of people and organisations with a range of local knowledge and skills to come together to develop an evidence-based giving programme.

Money is an important part of bringing about change, but so is shining a light on the hidden issues that blight the lives of neighbours, enabling everyone who lives and works in a place to participate and benefit from tackling issues head on.

By inviting everybody in, residents and workers are encouraged to break out of their 'safe' echo chambers, news bubbles and gated communities and meet people who are not like them. This is more important than ever in a nation of divides between the rich and the poor; the north and the south; 'Remainers' and 'Brexiters'.

As Clare Thomas, who is leading the London's Giving programme, says: "In a more polarised, post-Brexit vote Britain, people with different life experience, views, wealth and opportunity are engaging in mutual support of a common place. In doing so

there is the opportunity to overcome their differences."

London's Giving is inspired by Islington Giving, a ground-breaking cross sector collaboration that's addressing the poverty, mental health and isolation its residents face, living in one of the most unequal places in the UK.

Islington Giving director Kristina Glenn says place-based giving is "more than just targeted giving in a geographical place. It's an approach, a philosophy to building a good place that involves funding, conversations, relationships, ideas and action. We believe and know that everyone can make a difference and we know our impact is greatest if we can work together."

Collaboration is at the heart of decision-making and delivery, from involving local young people on grants panels to inviting coalitions of local charities to apply for funding to meet a particular need.

Programmes are designed in consultation with businesses, residents and voluntary organisations and funders, so it is not 'doing to' but 'doing with'.

In seven years Islington Giving has raised almost £6m, made grants to 60 organisa-





tions, helped 20,000 residents and has engaged 4,000 volunteers from all walks of life – what Glenn calls ‘the unusual suspects’ – to come together to make a difference.

It might be the local fish and chip shop offering space for charity meetings or the international businesses situated in the borough such as Expedia and Maquarie offering mentoring opportunities for young people; it sees institutional funders providing core funding and local residents donating. Everyone is invited to pitch in to help the 38 per cent of children living in poverty; to tackle the highest levels of depression in London; and support some of the country’s poorest pensioners – factors which make the borough one of the most deprived areas in England.

Driven forward by London’s Giving, an initiative of London Funders, place-based giving is now having an impact in 20 boroughs, including Lewisham, Newham, Camden, Hammersmith, Kingston, Hackney, Kensington and Chelsea. Based on wide ranging consultation they are bringing new voices to bear and allowing for the sharing of new perspectives around the unique needs and identities of each borough – whether that is encourag-



Cheryl Chapman, director of City Philanthropy, on the importance of London’s community led philanthropy and the positive changes it brings to communities and people’s lives.

ing a culture of volunteering in Lewisham, one of London’s less affluent boroughs, or improving local employability in the creative and business rich borough of Camden.

A Place to Give captures three years of London’s Giving’s learning in driving forward the movement for place-based giving in London, illustrated with case studies.

The central idea that philanthropy can bridge divides is echoed in the Charities Aid Foundation (CAF) 2017 report ‘Giving a Sense of Place: Philanthropy and the Future of UK Civic Identity’ that suggests the time is ripe for a new age of civic philanthropy.

CAF believes that there is a role for philanthropy, not just in providing funds, but in giving people – high net worth individuals and others – a route to reconnecting with their community, by allowing them to give directly to solve some of the problems close to home.

If change is to happen in London where one in four children in many boroughs live in poverty, we can’t just keep talking to ourselves; everyone needs to be involved. And with new voices comes new understanding – a rare and increasingly valuable commodity in an uncertain world.

GIVING IN THE CITY

From gruelling tower-climbs to assisting East London nonprofits, we look at some of the ways businesses around the City have been fundraising in 2017

About

to enter its 10th year running, the multi-award winning Vertical Rush tower climb challenge, organised by homeless charity Shelter, is perhaps one of the most gruelling fundraising events on the City calendar.

The 932 step ascent up the narrow staircase of London's iconic Tower 42 is endured by thousands of participants annually, and has grown in popularity every year since its launch in 2008. In its lifetime the event has seen 8,400 runners take part – many as part as corporate teams from around the City – and raised over £2m for the charity.

Tower-racers are chip-timed (the record for the fastest ascent is set at just under four minutes, but getting in under ten is a challenge for most) but perhaps more importantly, anybody who reaches the top is treated to a complimentary sports massage and a spectacular view.

Though Shelter's Vertical Rush can claim to be the City's most altitudinous fundraising event, across the rest of London the charity initiatives of businesses have been reaching new heights.

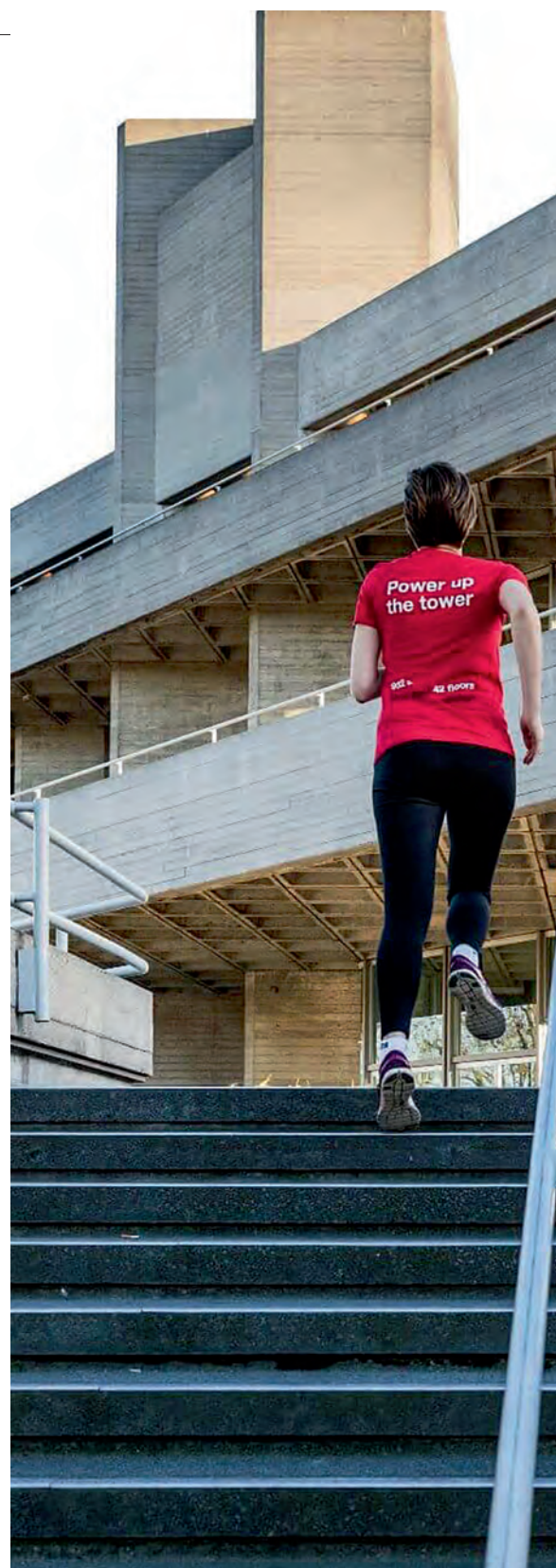
Sticking rather more closely to the ground, Wheels for Change is an annual cycling challenge led by Barclays to raise money for charity. More than 400 riders, including senior Barclays executives and sponsor partners, took part in the 100km challenge in September, which set off from – and finished at – the VeloPark at the Queen Elizabeth Olympic Park in London, with most of the route taking in the scenery of the Essex countryside.

"Wheels for Change started off as a group of people getting out there trying to do their bit for charity and it's just evolved from there," says Shane Hawkins, Wheels for Change founder and managing director of Barclays Technology. "We've raised about £240,000 this year and the event continues to grow thanks to a small group of passionate volunteers."

All the funds raised go to support the life-changing work of The Prince's Trust – one of Barclays' UK charity partners – as they strive to create brighter futures for young people, empowering them to get into jobs, education and training.

Social mobility is also at the heart of JP Morgan's philanthropic work in London. As part of a \$250m worldwide initiative to provide jobseekers with skills training, the bank runs two annual programmes aimed at social mobility in the city – the Schools Challenge and the Aspiring Professionals Programme – both of which help young people from low-income backgrounds gain access to top universities and professions.

The firm also brought its Service Corps – an initiative that places a group of JPM's best employees at non-profits – to London for the first time in 2017. "At JPM, we have committed \$150m to help fuel the recover of the once-bankrupt city of Detroit," says a com-



pany spokesman. "One of our key tactics was to field teams of our firm's top-performing employees from around the globe (usually around 16 people) to work for non-profits in the city for three weeks. It's proved a huge success.

"In June, we ran the programme in East London for the first time. This three-week program allowed 16 of our employees to use the business tools, skills and insights they've acquired during their time at the firm to help four non-profit grantees. Employees came from across the globe including Taipei, Taguig City and Sydney."



The JP Morgan Corporate Challenge – a global series of races participated in by some of the world’s largest international firms – also reached its 31st year this summer, drawing 28,674 entrants and raising money for Cancer Research UK. The national charity funds over 4,000 scientists, doctors and nurses who work to save more lives by preventing cancer, diagnosing it earlier and developing new and kinder treatments. Thanks to donations, the charity’s work has led to some of the biggest breakthroughs in cancer treatments such as advances in chemotherapy, radiotherapy and surgery.

Individuals, as well as groups from several City firms, have taken part in organised sleep outs this year, in which fundraisers swap their beds for sleeping bags to spend a night living on the street, to raise cash and awareness of the homelessness crisis. The biggest such event in London is run by Centrepoin, which has organised a sleep-out for 12 years running.

In Chelsea this year, the Cadogan Estate sponsored a sleep-out run by emergency shelter Glass Door, and Tim Lawler, area director of London estate agent John D Wood & Co, took part for the third year running. “Since



the first time I did this, I get into bed every night and think, ‘I am so lucky’,” says Lawler. “Having a safe, decent place to sleep should be a basic human right. I can’t imagine doing this with no end in sight.”

And, a little closer to home, our valiant colleagues at City A.M. slipped into their finest spandex shorts to take part in a round-the-clock cycling event, as part of the Lord Mayor’s Appeal’s annual City Giving Day. Fuelled by as much orange squash as they required to keep their legs moving, riders kept a pair of static bikes spinning for a straight 12-hours to raise cash for Maggie’s Centres.

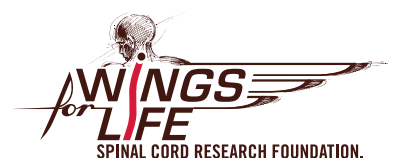


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AT WINGS FOR LIFE, WE ARE COMMITTED TO FINDING A CURE FOR SPINAL CORD INJURY.

Just like Leana, who was injured in a car accident, and her husband Sean, who was injured in a ski accident, spinal cord injury can happen to anyone at any time. **To help us find a cure, text WINGS to 70800 and donate £3.** 100% of your donation will go directly to scientific research. Thank you.

For more on our research,
visit www.wingsforlife.com



Wings for Life UK is a registered charity in England and Wales (1138804).



Above left: Robinah with her daughters, Esther, Agnes and Deborah
Above right: Adul with the rice she processes. Pictures by Kate Holt



Helping others to help themselves

Opportunity International helps some of the world's most vulnerable people access financial services

In the words of UN secretary general Antonio Guterres, "The best way to eradicate poverty is jobs. So the question is: how to create jobs in today's world?"

This is the question that occupies Opportunity International, a UK charity that works to lift people out of poverty by providing access to key financial services. These enable budding entrepreneurs in some of the most vulnerable parts of the world to set up or grow a business or enter training that will equip them with the tools they need to meet their full potential.

"Opportunity International has reinvented every day financial services to meet the needs and aspirations of poor people," says HRH The Princess Royal, who acts as the organisation's Royal Patron. "As a result, millions of people worldwide are escaping poverty by themselves."

Today, 160m households – 795m people – are living in extreme poverty, defined by the World Bank as less than \$1.90 a day. But things are getting better. Thirty years ago, one in three people lived in extreme poverty, but today, that figure has dropped to one in ten.

Through microfinance initiatives, loans and

financial services to support education, agriculture and health, Opportunity International has made a significant difference to this number in the past 46 years. By giving people in poverty a hand up rather than a hand out, they've helped to create or sustain 17m jobs – with 99 per cent of its loans repaid or recycled – and the organisation is on its way to achieving its goal of 20m jobs by 2020.

Here are the stories of just two people Opportunity International has helped out of poverty.

ADUL'S STORY

Adul is part of a women's business group in Tamale, Ghana that has accessed Opportunity International loans and services for the last two years. The women in the group are rice processors – they buy rice raw from farmers and process it to sell at a profit.

Adul says, "I first met Opportunity International around a year and a half ago. They came and explained the features of a loan and financial training they could offer us to help our business. I opened my first ever bank account with them. I hoped to see a massive improvement in my business so that I can help pay the children's school fees. Some of my children have reached a level that they need to be able to sit exams – and this is expensive so if my business is doing well I can pay for this."

"I used my loan to top up what I had to buy raw rice. If you have enough money it gives you a price advantage – so I could buy rice in bulk."

"I have seen a lot of improvement in how much I earn because I am able to produce more and in greater quantity. Before Opportunity International I was producing two bags a week and now I am producing 10 to 12 bags a week."

"When the children used to go to school it was very hard and often there wasn't food to

go around – but now things are better and I am able to provide more. My husband respects me more because I am contributing and doing well and I am now respected in the community."

ROBINAH'S STORY

Robinah and her three daughters live in Ggaba – a poor district on the shores of Lake Victoria, Uganda. Like many women in developing countries, Robinah had little money to feed her family and send her children to school.

Thankfully Robinah was introduced to Opportunity International and she received a business loan, training and support two years ago. With that, she started a shop selling goods like cooking oil, flour and rice near her local market. Robinah also took out a school fee loan to help keep her three youngest children – Esther, Agnes and Deborah – in school. This covered the cost of school up front and helped Robinah manage her income, expenditure and savings. Today, Robinah's children and her business are thriving.

"Between the business and school fee loans, I am so happy. My kids are studying, we are doing well and we are flourishing. I'm hopeful," she says.

Donations made by 1 March 2018 will be matched by the UK Government to support our farming programmes in Ghana and the DRC (up to a maximum of £5 million).

Donate online at opportunity.org.uk/double or text CITY10 £10 to 70070 or call Opportunity International on 01865 725304



OPPORTUNITY
International

How transparency is transforming philanthropy

‘Data’ has entered the public lexicon and it has huge ramifications for the giving sector, says **Dan Corry**

H

istorically, philanthropy was often a bit like shooting in the dark. You had a feeling that something was a good cause, needed the money and that the charity you were giving money to was doing a good job.

But now we are seeing some big changes as data and transparency start to be major themes in modern philanthropy. And while the Paradise Papers showed a distinct lack of transparency in the financial affairs of many private individuals and organisations, we see many philanthropic bodies moving in the opposite direction. So, what does this mean?

First, data now gives us a much better idea of where philanthropic money is needed. For example, we have helped a number of clients think about where to focus their giving through analysing and comparing relative needs and funding levels in different sectors. Embracing data in this way can give insight into the scale and depth of an issue. Grant-making data has not traditionally been seen as a resource in the same way money has been, and this is a missed opportunity. Data can be used at both an individual and a collective level to improve funding practice.



Dan Corry is chief executive of charity think tank and consultancy New Philanthropy Capital

Second, through tools such as 360 Giving (a charity with a vision for UK grant-making to become more evidence-based, impactful and strategic), major funders can now share data on how much they are giving, in what areas, and to which charities. This open data provides valuable contextual insights for other new and existing funders wishing to make best use of their charitable gifts. They know who is funding what and where and to what extent. Funders considering donating can also contact other funders who have already done due diligence on charities to cut down on their need to replicate the same work.

And third, crucially, they can ensure their resources are deployed in the most effective way possible. This is accomplished by working with the organisation they donate to in order to better understand what is happening and what the impact of the activity really is.

Such transparency is growing throughout the sector, but is especially important in the fast-growing impact investing area. Clients see transparency as key and want to advertise the social impact of their portfolio so they can use the findings in their investment decisions and encourage other investors into the impact investing space. As more institutions develop impact offerings for their clients, transparency around the financial and impact returns is going to be more important than ever. This is the way to make sure impact investing is really having impact, and not just a form of so called ‘impact-wash’, making investors feel good but with little social effect.

This is an exciting agenda. It is not for every philanthropist or charitable grant-maker, and data and transparency must never take the ‘fun’ and individual choice element out of people giving, which remains a critical motivator. But it makes philanthropy more ambitious, more analytical – and ultimately more rewarding all round.



DANIEL SPARGO -MABBS foundation

Supporting young people
to make safe choices
about drugs

about Dan and the foundation

Daniel Spargo-Mabbs was a bright, articulate and popular 16 year-old from south London with a great sense of humour and a huge zest for life. He died on 20 January 2014, having taken MDMA (ecstasy) at an illegal rave a couple of days earlier. This wasn't the kind of thing Dan usually did.

The Daniel Spargo-Mabbs Foundation has been set up by Dan's parents, in order to try to prevent such a tragedy happening to any other family.

what do we do?

We work with young people, families, teachers and professionals...

- delivering assemblies and workshops
- providing planning, resources and training for school staff
- working directly with young people through peer mentoring
- working with parents and carers
- using theatre in education
- working in partnership with other related charities and professionals

to find out more or contact us

Email: admin@dsmfoundation.org.uk

Website: www.dsmfoundation.org.uk

www.facebook.com/danielspargomabbsfoundation

@dsmfoundation

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Registered charity no. 1158921

The Daniel Spargo-Mabbs Foundation is a company limited
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Pay for a Day at Maggie's

We are calling on businesses and their employees to help fund a day at their Maggie's Centre. All the money raised will go directly to providing practical, emotional and social support to people with cancer in your community.

On average a Maggie's Centre sees up to 100 people a day, providing support to anyone affected by cancer through a team of trained professionals in a warm and welcoming environment.

It costs £2,400 a day to run a Centre and we are only able to keep our doors open, free of charge thanks to the support we receive from organisations and individuals.

To find out more about supporting your local London Centre contact Ali Orr at ali.orr@maggiescentres.org or on **020 7386 3523**

www.maggiescentres.org/payforaday

maggie's

People with cancer
need places like these